Thank you for joining us for today’s webinar!

**Check Audio:** Click “Mic & Speakers” to use computer audio or Telephone to call conference line

**To Ask Questions:** Use the “Chat” or “Questions” feature in the control panel

**Note:** This webinar is being recorded, all webinar registrants will receive a link to view the webinar and slides used.
FAFSA “Learn and Share” Webinar

FLORIDA COLLEGE ACCESS NETWORK
About the Florida College Access Network

**Our Mission:** To create and strengthen a statewide network that catalyzes and supports communities to improve college and career readiness, access, and completion for all students.

**Our Vision:** At least 60% of working-age Floridians will hold a high-quality post-secondary degree or credential by the year 2025.
Where are we now?

Chart:
Current and projected degree attainment rates for Florida residents ages 25-64

- 2010: 36.4%
- 2015: 38.1%
- 2020: 41%
- 2025: 43%

- 2010-2015: 2.0% annual increase
- 2015-2025: 0.4% annual increase

For more degree attainment data, visit floridacollegeaccess.org/research-and-data/
Economic Opportunities through Education

About 50% of Florida’s high school grads find employment during the following fall with 88% earning less than $8/hour

Source: FETPIP

Source: Florida Department of Economic Opportunity, Bureau of Labor Market Statistics
State of college access in Florida

Low-income:
Household income $28,000 for family of five

Florida’s access gap is class-based
11-point gap between low-income students and their peers

Source: Florida Department of Education (College going rates for high school graduates attending HEI within 16 months, includes NSC counts)
Why is FAFSA completion important?

Access to college is virtually dependent on one’s ability to secure financial assistance for college

In Florida, 87% of first-year students receive some form of financial aid to pay for college (higher than national average, 83%)

Determining the cost of college is challenging and depends on knowing both what you’re paying for and how you’re paying for it.
Why is FAFSA completion important?

Based on our estimates...

Florida’s high school graduates leave behind

**over $100 million in Pell grant money annually**

by simply not completing the FAFSA

Money left on the table results in college opportunity gap for low-income students

What’s new in 2016 from Florida CAN?

**Florida FAFSA Challenge has begun!**

- Florida FAFSA Challenge Leaderboard posted to FCAN blog
- First update sent to Florida FAFSA Challenge participants
- New version of FAFSA Finish Line launched last week with 2016 data
  - FAFSA Finish Line how-to/tip sheet released
  - Multiple regression analysis findings released
  - Florida FAFSA Toolkit updated

2016 Florida College Access & Success Summit registration (with FAFSA breakout session) opening soon...
New FAFSA Finish Line for 2016

http://www.floridacollegeaccess.org/research-and-data/
New FAFSA Finish Line for 2016

1. Use filters to find schools and make meaningful comparisons

Use filters by selecting the drop down boxes or “sliders” to find specific schools or groups of schools.
You can manually move the sliders or click on the numbers and change them to change the selection of schools that appear in the chart below.
To reset the filters and view all the data, click the small “filter” icon located above each data filter or the “reset” button at the bottom left-hand corner of the dashboard.

3. Hover over data to view details and additional information

The FAFSA Finish Line allows users to view additional data on schools included in the dashboard.
To view additional data, use your cursor to roll over or hover the data displayed on the chart as shown in the image.
These pop-ups are called “Toolips” and show “directory” information and historical data for schools included in the dashboard.

http://www.floridacollegeaccess.org/research-and-data/
The Florida FAFSA Challenge!

1. **“MVP”** (Have the highest FAFSA completion rate through March 31st)

2. **“Most Improved”** (Improved their FAFSA completion rate the most compared to last year through March 31st)

3. **“Fastest Lap”** (Beats their FAFSA completion rate from last year by 5% in the fewest amount of days)*

View leaderboard updates on the Florida CAN blog

*Must have FAFSA completion rate of at least 20% to be eligible
Use the toolkit!

1. Set a goal and track your data
2. Hold a FAFSA event
3. Promote the importance of FAFSA completion to students and families
4. Text students with reminders
5. Provide incentives and engage in friendly competition
6. Collaborate with community partners and champions
RESOURCES
Your time is valuable so why recreate the wheel? We’ve located great resources for you:

FREE Materials and Publications
- Order brochures, posters, bookmarks
- NyF/OsFA Publications
- Downloadable Materials
- Toolkits:
  - How to Host a Financial Aid Night
  - How to Host a FAFSA Lab

Financial Aid Resources
- Hot Topics
- Florida Bright Futures Program
- Fastweb! Scholarships, Internships, Colleges and More
- Finaid! SmartStudent Guide to Financial Aid
- Federal Student Aid, An Office of the U.S. Department of Education
- Florida Pre-Paid Education Plan
- Florida Scholarships and Grants
- Florida Shines
- Free Application for Federal Student Aid (FAFSA)

Florida Sponsored Partnership Resources
- Mapping Your Future Resources

Navigating Your Financial Future
http://www.navigatingyourfinancialfuture.org/

FAFSA Completion Resources

FCAN Toolkit
www.floridacollegeaccess.org

FSA Toolkit
http://www.financialaidtoolkit.ed.gov/
Strategies and resources for increasing FAFSA completion in Florida

Lori Auxier
Director of Outreach Services
Office of Student Financial Assistance (OSFA)
Florida Department of Education
How to participate in the “Learn and Share” webinar segment:

Submit your questions using the questions panel in the GoToWebinar application

Indicate how you’d like to participate!

Type “TALK” then your question and I’ll queue up audio when it’s your turn

Type “NO TALK” then your question and I’ll read your question for you

Examples:

TALK: How often will you be updating the FAFSA Finish Line dashboard?
NO TALK: Who do I contact if I have questions about the Florida FAFSA Challenge
TALK: I have a FAFSA completion strategy I’d like to share!
What’s happening around the U.S.?

Elizabeth Morgan
Director of External Relations
National College Access Network

Paula Gumino
Operations Coordinator
Colorado Department of Education

Christi Taylor
Director of Statewide Initiatives
Michigan College Access Network
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Our work is possible thanks to the generous contributions of our funding partners

Helios Education Foundation

The Swift Family Foundation

Lumina Foundation for Education

Swift Family Foundation
Find archived webinar slides and recordings at:
http://www.floridacollegeaccess.org/events/ or
http://www.floridacollegeaccess.org/research-and-data/
Registration website launching soon!
Join the Goal 2025 Movement!

floridacollegeaccess.org
Twitter: @GOAL2025FLORIDA