Thank you for joining us for today’s webinar!

**Check Audio:** Click “Mic & Speakers” to use computer audio or Telephone to call conference line

**To Ask Questions:** Use the “Chat” or “Questions” feature in the control panel

**Note:**
This webinar is being recorded, all webinar registrants will receive a link to view the webinar and slides used.
College Ready Florida

FLORIDA COLLEGE ACCESS NETWORK
MARCH 2016
Florida College Access Network: Who We Are

**Our Mission:** To create and strengthen a statewide network that catalyzes and supports communities to improve college and career readiness, access, and completion for all students.

**Our Vision:** At least 60% of working-age Floridians will hold a high-quality post-secondary degree or credential by the year 2025.
Florida CAN’s Guiding Values

College is postsecondary education
College readiness is career readiness
College is for everyone
College is a public good
Reaching Goal 2025 will require collective action
The Big Goal: 60% Attainment

Recent reports on the economy and workforce requirements project future job openings will disproportionately favor those who have some form of postsecondary education or training.

Georgetown University’s Center on Education and the Workforce predicts by 2020, 65 percent of jobs in Florida will require a postsecondary education.
Where are we now?

Chart: Current and projected degree attainment rates for Florida residents ages 25-64

- 2010: 36.4%
- 2015: 37.0%
- 2020: 38.6%
- 2025: 38.9%

- 2010: 36.5%
- 2015: 38.1%
- 2020: 38.9%
- 2025: 41%

- 50%: 2.0% annual increase
- 60%: 0.4% annual increase

GOAL 2025
Florida’s Access Gap

**Low-income:**
Household income $28,000 for family of five

Florida’s access gap is class-based
11-point gap between low-income students and their peers

<table>
<thead>
<tr>
<th>Category</th>
<th>Access Rate</th>
<th>Difference</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-Low-Income</td>
<td>79.3% (52.1%)</td>
<td></td>
</tr>
<tr>
<td>Low-Income</td>
<td>68.1% (35.7%)</td>
<td>11.4%</td>
</tr>
<tr>
<td>Female</td>
<td>79.3% (64.3%)</td>
<td></td>
</tr>
<tr>
<td>Male</td>
<td>71.0% (47.9%)</td>
<td>-6.2%</td>
</tr>
<tr>
<td>English Language Learners</td>
<td>69.7% (5.9%)</td>
<td>-3.8%</td>
</tr>
<tr>
<td>Black</td>
<td>74.5% (19.5%)</td>
<td>-6.7%</td>
</tr>
<tr>
<td>White</td>
<td>74.7% (51.0%)</td>
<td>-6.8%</td>
</tr>
<tr>
<td>Multiracial</td>
<td>75.0% (3.2%)</td>
<td>-6.5%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>75.5% (23.0%)</td>
<td>-6.2%</td>
</tr>
<tr>
<td>Am. Indian</td>
<td>77.3% (0.3%)</td>
<td>-6.2%</td>
</tr>
<tr>
<td>Migrant</td>
<td>60.0% (0.3%)</td>
<td>-7.3%</td>
</tr>
<tr>
<td>Students with Disabilities</td>
<td>57.4% (7.1%)</td>
<td>-10.2%</td>
</tr>
</tbody>
</table>

Total: 75.3%

88.2% (3.1%)
# The College Access Calendar

<table>
<thead>
<tr>
<th>Junior Year</th>
<th>Senior Fall</th>
<th>Senior Spring</th>
<th>Summer</th>
</tr>
</thead>
<tbody>
<tr>
<td>College Planning &amp; Match/Fit</td>
<td>ACT &amp; SAT Assessments</td>
<td>FAFSA</td>
<td>Summer Melt</td>
</tr>
<tr>
<td></td>
<td></td>
<td>College Applications</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Enrollment</td>
<td></td>
</tr>
</tbody>
</table>
Apply Yourself Florida

Part of the American College Application Campaign

A national effort to increase the number of first-generation and low-income students pursuing a college degree or other higher education credential, by helping high school seniors navigate the complex college admissions process and ensuring that they apply to at least one postsecondary institution (2-year or 4-year college, certificate program, or vocational school).
Apply Yourself Florida

Schools dedicate time and space during the normal school day to a college application event.

- Students will have the opportunity to fill out their college applications with the support of volunteers
- Students will be encouraged to apply to the school with the best match and fit
- The event should be open to all graduating seniors, with a special focus on engaging first-generation students, students from low-income families, and students who may otherwise not apply to college
- Also an opportunity to build a college-going culture for all students
School Commitments

**Core Commitments**

- Designate a site coordinator as the primary point person for your event.
- Dedicate time and space (such as the school computer lab) during normal school hours in which all graduating seniors will have the opportunity to successfully submit at least one application.
- Keep a record of the number of students who completed applications and how many each student completed, and report key data to FCAN.
School Commitments

**Recommended Commitments**

- Identify a school-wide team to support the site coordinator in implementing the event. This may include school staff as well as community volunteers.
- Engage families and the community
- Create a college-going culture for all students through activities leading up to the event.
- Ensure students are prepared to participate prior to the event
- Follow up with students after the event to ensure that applications are complete.
Florida CAN Support

- Planning Resources: Planning guide, templates
- Student Resources
- Training
- Promotional Materials
- Technical Assistance
Tools & Resources

Site Coordinator Guide

- Planning timeline
- Suggested college-going culture activities & templates
- Resources to help prepare students
- Student/family letter templates
- Volunteer recruitment tips & templates
- Business outreach tips & templates
- Sample press releases
- Flyers
- ... & more!
## Tools & Resources

<table>
<thead>
<tr>
<th>B</th>
<th>I</th>
<th>N</th>
<th>G</th>
<th>O</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attended a 4-Year College</td>
<td>Lived at Home While Attending College</td>
<td>Worked Full-Time While Attending College</td>
<td>Is Still Close Friends with My/Her College Roommate</td>
<td>Studied Abroad While in College</td>
</tr>
<tr>
<td>Attended a College in Florida</td>
<td>Went to College on a Scholarship</td>
<td>Changed Majors 2 or More Times</td>
<td>Attended a 2-Year College</td>
<td>Majored in Math</td>
</tr>
<tr>
<td>Majored in Science</td>
<td>Attended an Out-of-State College</td>
<td>FREE SPACE</td>
<td>Worked for the School Newspaper, TV Station, or Radio Station in College</td>
<td>Met Hunkin Partner in College</td>
</tr>
<tr>
<td>Lived on Campus</td>
<td>Is Currently Enrolled in a College Program or Course</td>
<td>Had a Mentor or Other Close Advisor in College</td>
<td>Was President or Leader of a School Club</td>
<td>Has Completed Graduate School</td>
</tr>
<tr>
<td>Attended 2 or More Colleges</td>
<td>Wishes They Were Still in College</td>
<td>Ate Ramen Noodles Several Times a Week While in College</td>
<td>Played Sports in College</td>
<td>Took Out Student Loans to Pay for College</td>
</tr>
</tbody>
</table>

---

**The GREAT College Application Adventure**

- **Why You Chose the College/Program:**
  - How long have you been thinking about college?
  - What are you doing on your college application?
  - What do you hope to learn from your college experience?

- **What You Need to Do:**
  - Take the SAT/ACT
  - Apply for financial aid
  - Visit the college

- **What You Can Do to Prepare:**
  - Start your research early
  - Meet with your counselor
  - Practice for the SAT/ACT

- **What You Should Know:**
  - Your college application can take up to 3 months to complete
  - You can only apply to one college at a time

- **What You Can Expect:**
  - A decision from the college
  - A financial aid offer
  - A college orientation

---

**You Did It!**

- Congratulations on your college application success!
- What will you do with your new degree?
- What are your future goals?
Apply Yourself Guide
- Fit, Match & Cost Worksheet
- Top 3 Colleges Worksheet
- College Application Checklist
- Mock College Application
- College Essay Tips
- Residency Information
- Fee Waiver Information
- Next Steps
Many schools take advantage of Apply Yourself Florida as a time to build excitement around college, with college-going culture activities that involve everyone!
Last year’s Apply Yourself Florida events!
At Sebring High School, former Sebring mayor George Henley volunteered to help students complete their college applications.
In Lakeland, a community organization supporting College Application Week was able to get an official proclamation from the mayor.
Students across the state were excited to show off their “I Applied” stickers.
Florida FAFSA Challenge

A friendly competition between schools and districts, with the goal of increasing the proportion of high school seniors that complete the FAFSA.

Encourages schools and districts to set a FAFSA completion goal 5% higher than their rate as of March 31, 2015 (or a goal that fits their school), and gives awards to those that make significant strides in FAFSA completion.

Aims to recognize schools and districts for what they’re already doing, and link them to the resources they need to boost FAFSA completion.
Award Categories

The Winners Circle

- “MVP” (Highest FAFSA completion rate through March 31st)
- “Most Improved” (Highest improvement in their FAFSA completion rate since March 31st)
- “Fastest Lap” (Beat their FAFSA completion rate from last year by 5% in the fewest amount of days; must have a FAFSA completion rate of at least 20% in 2016 to qualify)

Champions

Florida schools and districts that set and achieve a FAFSA completion goal through March 31, 2016. Schools must register to qualify.

All-Stars

All Florida schools and districts that boost FAFSA completion by at least 5% from last year.

*Must have FAFSA completion rate of at least 20% to be eligible
Key Strategies

1) Set a goal and track your data
2) Hold a FAFSA event
3) Promote the importance of FAFSA to students and families
4) Text students with important reminders
5) Provide incentives and engage in friendly competition
6) Collaborate with community partners and champions
The Talent4Tomorrow Partnership's local college access network hosted a highly successful FAFSA night at North Port High. An impressive 75 families from across Sarasota participated in the event.
“Fill out your FAFSA. Free Money, Free Candy!”

Nova High School in Davie, Florida created a “sweet rewards” candy buffet for students who complete the FAFSA.
Florida CAN Support

- Data Dashboard
- Leaderboard
- FAFSA Completion Toolkit
- Weekly Coordinator Emails
- Technical Support
New FAFSA Finish Line for 2016

1. Use filters to find schools and make meaningful comparisons

Use filters by selecting the drop down boxes or “sliders” to find specific schools or groups of schools.

You can manually move the sliders or click on the numbers and change them to change the selection of schools that appear in the chart below.

To reset the filters and view all the data, click the small “filter” icon located above each data filter or the “reset” button at the bottom left-hand corner of the dashboard.

2. Hover over data to view details and additional information

The FAFSA Finish Line allows users to view additional data on schools included in the dashboard.

To view additional data, use your cursor to roll over or hover the data displayed on the chart as showed in the image.

These pop-ups are called “ToolTips” and show “directory” information and historical data for schools included in the dashboard.

http://www.floridacollegeaccess.org/research-and-data/
Leaderboard Updated Weekly!

Florida FAFSA Challenge Leaderboard:
January 29, 2016

"MVP" (Highest FAFSA Completion Rate)

- Large schools: More than 416 12th graders

<table>
<thead>
<tr>
<th>Rank</th>
<th>School</th>
<th>City</th>
<th>County</th>
<th>12th Grades (2015-16)</th>
<th>FAFSA Completed</th>
<th>FAFSA Completion Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Palm Beach Central School</td>
<td>West Palm Beach</td>
<td>Palm Beach</td>
<td>538</td>
<td>515</td>
<td>95.8%</td>
</tr>
<tr>
<td>2</td>
<td>Coral Springs High School</td>
<td>Coral Springs</td>
<td>Dade</td>
<td>336</td>
<td>322</td>
<td>95.9%</td>
</tr>
<tr>
<td>3</td>
<td>Miramar High School</td>
<td>Miramar</td>
<td>Dade</td>
<td>264</td>
<td>242</td>
<td>91.6%</td>
</tr>
<tr>
<td>4</td>
<td>Miramar High School</td>
<td>Miramar</td>
<td>Dade</td>
<td>693</td>
<td>635</td>
<td>92.4%</td>
</tr>
<tr>
<td>5</td>
<td>West Boca Raton High School</td>
<td>West Boca Raton</td>
<td>Dade</td>
<td>117</td>
<td>109</td>
<td>93.5%</td>
</tr>
<tr>
<td>6</td>
<td>Park Vista High School</td>
<td>Wellington</td>
<td>Broward</td>
<td>532</td>
<td>505</td>
<td>95.0%</td>
</tr>
<tr>
<td>7</td>
<td>Coral Springs High School</td>
<td>Coral Springs</td>
<td>Dade</td>
<td>205</td>
<td>179</td>
<td>87.7%</td>
</tr>
<tr>
<td>8</td>
<td>North Broward High School</td>
<td>Coconut Creek</td>
<td>Dade</td>
<td>515</td>
<td>395</td>
<td>76.6%</td>
</tr>
<tr>
<td>9</td>
<td>North Broward High School</td>
<td>Coconut Creek</td>
<td>Dade</td>
<td>198</td>
<td>167</td>
<td>84.6%</td>
</tr>
<tr>
<td>10</td>
<td>Park Vista High School</td>
<td>Wellington</td>
<td>Broward</td>
<td>146</td>
<td>108</td>
<td>74.2%</td>
</tr>
</tbody>
</table>

Note: The FAFSA completion rates are calculated based on the number of Florida students who completed the FAFSA.

Small schools: Fewer than 165 12th graders
FAFSA begins October 1 for next senior class!

CHANGES TO THE FAFSA PROCESS FOR 2017-18

SUBMIT A FAFSA EARLIER: Students will be able to file a 2017-18 FAFSA as early as Oct. 1, 2016, rather than beginning on Jan. 1, 2017. The earlier submission date will be a permanent change, enabling students to complete and submit a FAFSA as early as October 1 every year. (There is NO CHANGE to the 2016-17 schedule. The 2016-17 FAFSA will become available January 1, 2016.)

USE EARLIER INCOME INFORMATION: Beginning with the 2017–18 FAFSA, students will report income information from an earlier tax year. For example, on the 2017–18 FAFSA, students (and parents, as appropriate) will report their 2015 income information, rather than their 2016 income information. The following table provides a summary of key dates as we transition to using the early FAFSA submission timeframe and earlier tax information.

<table>
<thead>
<tr>
<th>IF YOU PLAN TO ATTEND COLLEGE FROM</th>
<th>YOU CAN SUBMIT THE FAFSA FROM</th>
<th>USING TAX INFORMATION FROM</th>
</tr>
</thead>
</table>

Federal Student Aid
An Office of the U.S. Department of Education

StudentAid.gov/ fafsa-changes
Student Level Data

- The Florida Department of Education Office of Student Financial Assistance (OSFA) is working with school districts to make student level FAFSA completion data available to schools.

- Knowing which students have completed the FAFSA can help you identify and reach out to those students who have not. For more information on how school districts can have access to this data, contact Lori Auxier, OSFA Director of Outreach, at lauxier@fldoe.org.
Florida College Decision Day

- Inspired by NCAA Signing Day, also referred to as College Signing Day
- Has spread throughout the country, and is supported by the First Lady’s Reach Higher Initiative
- Schools host celebration of students who have committed to their postsecondary plans, open to all students (for example, a pep rally, special breakfast, or lunchtime activity)
- Florida CAN provides planning materials, templates, and technical assistance
Florida College Decision Day

**Why host a decision day event?**

- To recognize all students for their postsecondary plans
- To encourage and remind students that it’s time to make a decision
- To support the best match and fit for each student
- To influence younger students as they prepare for college
- To support a college-going culture and wrap up the school year with a celebration
Florida College Decision Day

We encourage schools to:

- Recognize ALL students for their postsecondary plans (2-yr, 4-yr, military, postsecondary certificate)
- Hold recognition in front of the high school’s entire student body
- Contact local media – encourage publicity beyond the high school community
- Have fun!
Florida College Decision Day

Can take many forms:
- School-wide pep rally
- Community fair
- Lunch-time event

And might include:
- Guest speakers
- School band
- College T-shirts
- Cake or other treats
Get Involved!

For schools:
- Register and find toolkits at www.floridacollegeaccess.org under “Florida Initiatives.”

For school districts:
- Contact me to schedule a training!

For higher ed institutions and community partners:
- If you already have school or district level partners, let them know you’d be willing to support their efforts.
- If you’re interested in connecting with a school or district to support their efforts, contact me!
- Initiatives have been adapted for use by community organizations

Contact Information:
Arianna Pineiro
Special Projects Coordinator, Florida CAN
apineiro@floridacollegeaccess.org | (813) 974-6429
Questions & Discussion...
Type in your questions using the QUESTIONS function on GoToWebinar application
Our work is possible thanks to the generous contributions of our funding partners

Helios Education Foundation

The Swift Family Foundation
Find archived webinar slides and recordings at:
http://www.floridacollegeaccess.org/events/
or
http://www.floridacollegeaccess.org/research-and-data/
Florida FAFSA Challenge
(Hosted by the National College Access Network)
Thursday, March 31st at 2pm
**Register here**

Choosing the Right College with the College Scorecard
Tuesday, April 12th at 2pm
**Register here**

BeyondEducation.org: Earnings and Other Outcomes of Florida’s Postsecondary Graduates and Completers
Thursday, April 28th at 2pm
**Register here**

Upcoming Webinars!
Better Together
2016 Florida College Access and Success Summit
May 11–12, 2016  B Resort and Spa, Lake Buena Vista

Registration is open at fcansummit.com!
Early registration ends April 13th
Join the Goal 2025 Movement!
floridacollegeaccess.org
Twitter: @GOAL2025FLORIDA