CHOOSING THE RIGHT COLLEGE WITH THE COLLEGE SCORECARD

– a special webinar with guest speaker –

Michael Itzkowitz
Director, College Scorecard
U.S. Department of Education

TUESDAY, APRIL 12th at 2 PM ET

presented by:

MICHIGAN
COLLEGE ACCESS NETWORK

FLORIDA CAN!
Thank you for joining us for today’s webinar!

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**Note:**
This webinar is being recorded, all webinar registrants will receive a link to view the webinar and slides used.
About the Florida College Access Network

**Our Mission:** To create and strengthen a statewide network that catalyzes and supports communities to improve college and career readiness, access, and completion for all students.

**Our Vision:** At least 60% of working-age Floridians will hold a high-quality post-secondary degree or credential by the year 2025.
About the Michigan College Access Network

**Mission:** To increase college readiness, participation, and completion in Michigan, particularly among low-income students, first-generation college-going students, and students of color.

**Vision and Values:**

College is *postsecondary education*

College is *a necessity*

College is *for everyone*

College is *a public good*
COLLEGE SCORECARD

Michael Itzkowitz
Director, College Scorecard
U.S. Department of Education
COLLEGE SCORECARD

• First College Scorecard launched on February 2013 following the State of the Union Address

• Over the next two years, the Department held over 170 in-person meetings, arranged public hearings, and put out requests for information to get feedback on how to best present this information to students and families.
COLLEGE SCORECARD

• New College Scorecard launched in September 2015.
• Since launch, we have had over 1.3 million users visit the site, helping them make a more informed college decision.
• We’ve also had over 400 developers download our Scorecard API, which has resulted in an additional over 250,000 API pulls of Scorecard data.
Who We Had in Mind

INTENDED USERS

We set out to build a website that was both robust and accessible, one that could serve as a tool for those looking to make a more informed college decision.

And, we wanted to make our data open, so that analysts, researchers, and third party developers could use our information to meet students where they are.

STUDENTS
The student interested in a postsecondary education but feeling overwhelmed by their options—or lack of them.

THEIR PERSONAL ADVOCATES
The parents, teachers, guidance counselors, and others in a student’s life invested in helping them navigate the college application process.

ANALYSTS
The social scientists, policymakers, and others working to answer questions of college quality and access using the best available evidence.
WHERE DOES THE DATA COME FROM?

INTEGRATED POSTSECONDARY EDUCATION DATA SYSTEM (IPEDS)
Survey information collected by the National Center for Education Statistics. Includes information such as net cost, graduation, and enrollment.

NATIONAL STUDENT LOAN DATA SYSTEM
Information through our Federal student loan database. Includes information on loan repayment rates and median debt.

Department of Treasury
We match data from NSLDS to tax records from the Department of Treasury. We receive information on aggregate earnings and % earning more than a HS graduate.
Programs/Degree: Associate’s or Bachelor’s Degree, Schools that offer specific program
Location: State, Region, Zip Code
Size: <2,000, 2,000-15,000, > 15,000
Name: Type the name of college
Advanced: Public/Private Non-profit/Private For-profit, Specialized Mission (e.g. HBCUs, HSIs,) Religious affiliation

Too much noise. Mixed signals about the cost and returns of college confuse students. Helping students isn’t easy. People who want to answer students’ questions about college are confronted with disorganized, overwhelming amounts of information.
After you choose your search criteria, a list of schools will show up side-by-side.

On this comparison page, users can view a school’s average annual cost, graduation rate, and earnings after graduation.

They can click on the school for more information.
Clicking on a school profile helps display even more detail on schools, including crucial information on costs by income level.

If a student’s family makes less, they will often pay less to attend (sometimes a lot less).

Let’s take a tour.
School profiles also include information on:

- Percentage of students paying down their debt
- The % of students that receive Federal loans at that school
- Median debt and the typical monthly loan payment
- Graduation and retention rate
Will you earn more than a high school graduate after attending?

What's the median salary of graduates?

What kind of student typically attends? Is this a diverse campus?
A Deeper Look

EXAMPLE PROFILE

What test scores do students have who attend? 25th and 75th percentile

Academic Programs: Top 5 most popular academic programs
EMPOWER YOURSELF (AND YOUR STUDENTS) WITH DATA

Consult the College Scorecard to incorporate the best available data into your students’ college search.

Go beyond the schools students know by name. Help yourself and others find strong options.

Having trouble finding the right college? Remember: just Scorecard it!
Q & A: Type your questions in the chat or questions box

Find the College Scorecard at https://collegescorecard.ed.gov
College Decision Day is April 26th!

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https://www.whitehouse.gov/reach-higher
Find archived webinar slides and recordings at:
http://www.floridacollegeaccess.org/events/ or
http://www.floridacollegeaccess.org/research-and-data/
Register for #FCAN2016 now at FCANSummit.org

Early registration ends April 13!
Thank you for joining us!