



"FSCJ PROMISE"

Dr. Christopher Holland
Vice President of Student Services
Florida State College at Jacksonville

- ▶ “FSCJ Promise promotes equity amongst our students by eliminating the barrier of financial debt, ensuring that all of our community members have the chance to receive a quality education”

DR. CYNTHIA BIOTEAU, FSCJ PRESIDENT

- ▶ First “Promise” in Florida to provide support for tuition, fees, and books
- ▶ Graduated from a public high school, in service area, since 2014
- ▶ Attend full-time in pursuit of an associate’s degree
- ▶ Must be Pell-eligible and be a first-time in college student
- ▶ Meet with an advisor and establish an Academic Degree Plan (ADP)
- ▶ Maintain a 2.0 GPA and serve 60 hours of community service

OVERVIEW

- ▶ Less than 20% of Duval and Nassau County graduates attend FSCJ upon graduation
- ▶ More than 80% of current FSCJ students attend part time
- ▶ FSCJ's graduation rate is 31% for Pell recipients and 27% for African-American students
- ▶ Full-time students are exponentially more successful than those attending part time
- ▶ Providing access to underserved students in our community remains a priority
- ▶ Removing financial barriers and building a sustainable program was key
- ▶ Over \$1.5MM in scholarships left on the table over the last three years

CONSIDERATIONS

- ▶ Become familiar with the College Promise Campaign
- ▶ Identify champions for the work
- ▶ Reimagine institutional scholarships
- ▶ Decide on the details (who to serve, eligibility, enrollment, etc.)
- ▶ Design wrap-around services and establish best practices
- ▶ Promote Promise through marketing
- ▶ Develop data tracking mechanisms to measure success

NUTS AND BOLTS TO IMPLEMENT

- ▶ To what extent does enrollment in FSCJ Promise influence associate degree attainment?
 - ▶ Students will be tracked by cohort
 - ▶ Completion rates at 100%, 150%, 200%
 - ▶ Course success measures, course retention
 - ▶ Fall-to-spring persistence and fall-to-fall persistence
 - ▶ Look at other data variables (age, race/ethnicity, gender, etc.)

CULTURE OF EVIDENCE

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FOR MORE INFORMATION

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