

Better Together:

How Collective Impact 3.0 Helps Communities Collaborate for Greater Student Success

October 23, 2018



Welcome!



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Questions & Conversation

- Submit your questions in the chat box

- Share on social media

Twitter: @FLCollegeAccess

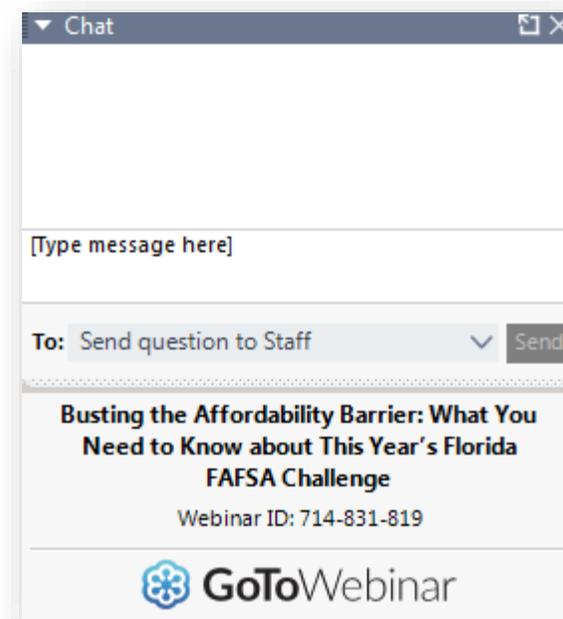
#FCAN

#BetterTogether

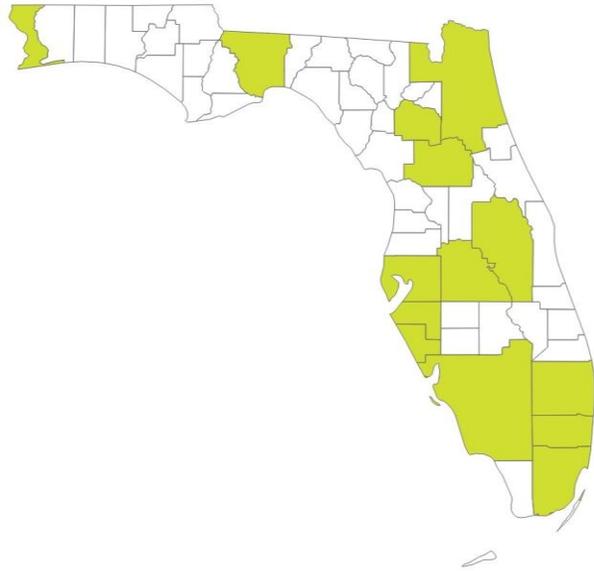
#CI3.0

- Handouts

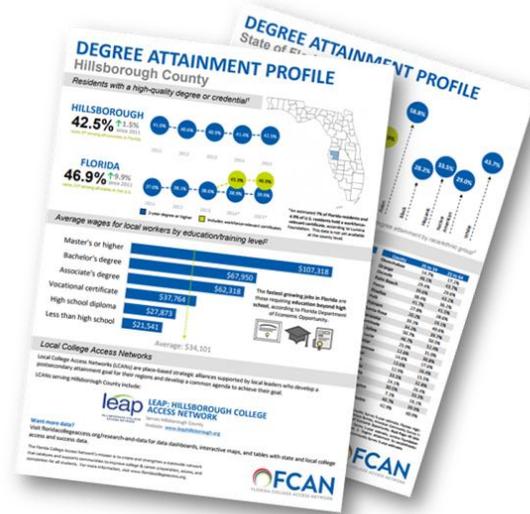
This webinar is being recorded; all materials will be available within a week of recording



Our Work



Local College Access Networks (LCANs)



Research, Data & Policy



**COLLEGE
READY
FLORIDA**



**APPLY
YOURSELF
FLORIDA**



**FLORIDA
FAFSA
CHALLENGE**



**FLORIDA
COLLEGE
DECISION DAY**



**PLAN IT
FLORIDA**

Pilot

Statewide Initiatives

Today's Guest Presenter



Liz Weaver

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Twitter:

[@weaverworks](https://twitter.com/weaverworks)

[@Tamarack_Inst](https://twitter.com/Tamarack_Inst)

Today's Guest Presenter



Lisa Church

Vice President, Champions For Learning
LCAN Future Ready Collier

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@Champs4Learning

Poll: What are your biggest challenges to cross-sector collaboration?



Introduction: Community Change Starts with Collaboration



Collective Impact: A framework for Large-Scale Social Change

Stanford SOCIAL
INNOVATION Review
Informing and inspiring leaders of social change



**COLLECTIVE
IMPACT FORUM**



FLORIDA
COLLEGE ACCESS NETWORK

Welcome to the Webinar



Liz Weaver
Co-CEO
Tamarack Institute

Collective Impact 3.0



Liz Weaver

Vice President & Director of the
Learning Centre at Tamarack
Institute



Mark Cabaj

President, Here to There
Consulting Inc.

An Evolution in the Collective Impact Revolution

CI 1.0: many pioneers were doing Collective Impact type work for many decades before 2011.

CI 2.0: the 2011 article by FSG kicked off the 2.0 period: it provided language, structure and coherence to the work in a way that engaged a widespread interest and participation.

The five years of experimentation and practice in the 2.0 period has been productive: see the contributions of FSG and many other on the CI Forum to see how far things have come.

CI 3.0: we have enough insights since then that there is pressure for evolution in the 2.0 framework.

This paper – and following series – is our contribution to CI 3.0 and we invite many others to join in that process. Our communities need us to be even better at this.

Preconditions for Collective Impact

Influential Champion(s)

Urgency of issue

Adequate Resources



The Five Conditions of Collective Impact

Common Agenda

All participants have a **shared vision for change** including a common understanding of the problem and a joint approach to solving it through agreed upon actions

Diverse Voices * **Responsive** * **Community Aspiration**

Shared Measurement

Collecting data and measuring results consistently across all participants ensures efforts remain aligned and participants hold each other accountable

Exploring * **Alignment** * **Tracking Progress** * **Results**

Mutually Reinforcing Activities

Participant activities must be **differentiated while still being coordinated** through a mutually reinforcing plan of action

Weaving * **System** * **Supportive** * **Centered**

Continuous Communication

Consistent and open communication is needed across the many players to build trust, assure mutual objectives, and appreciate common motivation

Trust * **Transparency** * **Ongoing** * **Engagement**

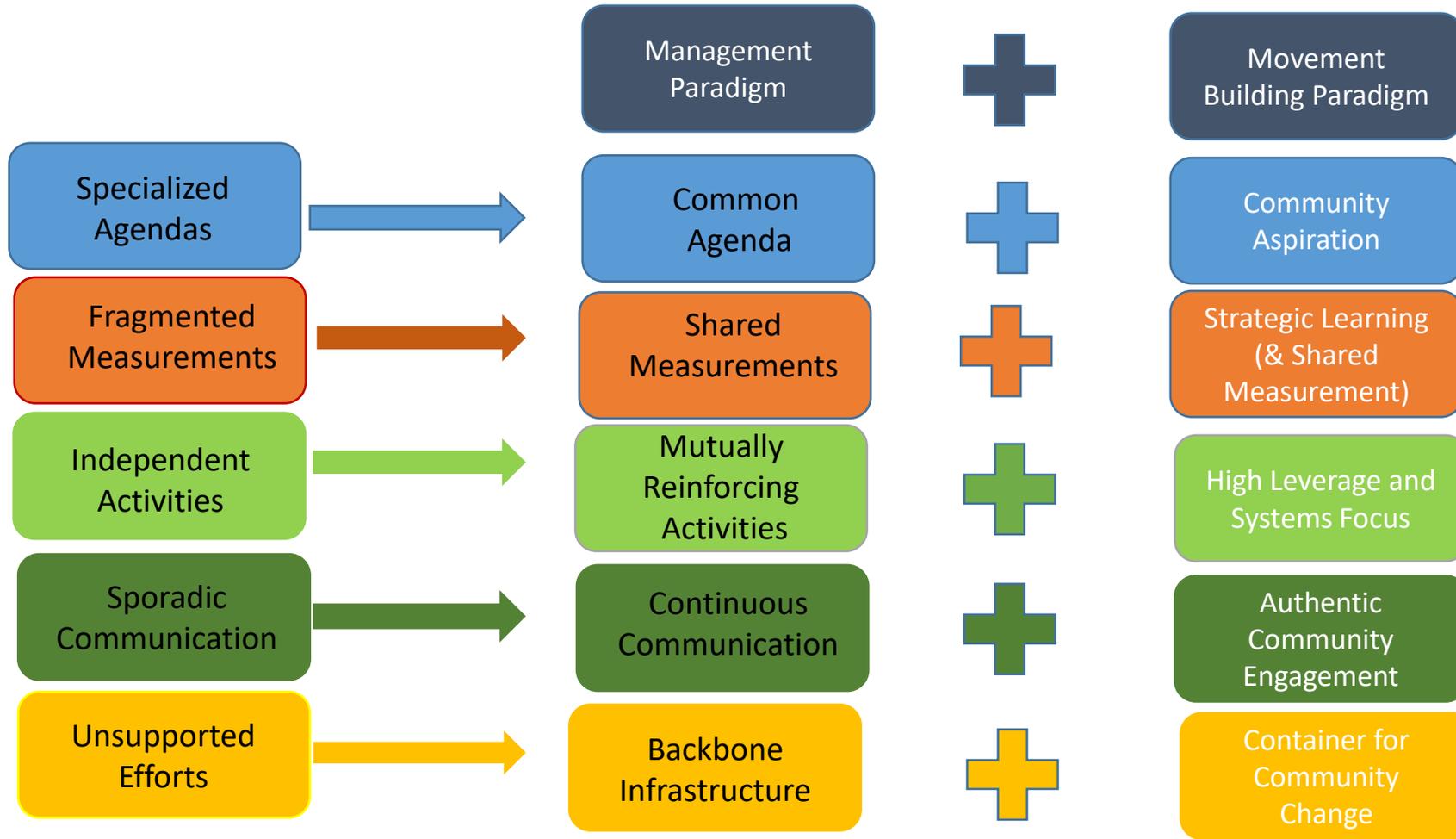
Backbone Support

Creating and managing collective impact requires a dedicated staff and a specific set of skills to **serve as the backbone for the entire initiative and coordinate participating organizations and agencies**

Facilitate * **Convener** * **Coordinate** * **Movement**

Source: FSG

Six Shifts for Moving from 1.0 to 3.0



From Management to Movement Building

Management Paradigm

- Dominated by single sector leadership
- Focus is on programmatic interventions, improvements or shifts
- Community change outcomes achieved through collaboration are focused on organizational results

Movement Building

- Broad & diverse group of leaders including those not in traditional seats of power
- Open peoples hearts and minds to new possibilities
- Community change outcomes achieve by collectively reforming or transforming systems

From Continuous Communications to Authentic Engagement

- Put community at the centre of the community change process
- Draw from 360 degree insight into the issue
- Creates a broad and engaged constituency for change
- Those impacted by an issue should participate fully in attempts to address the issue – *'Nothing about us without us'*
- Employ an equity lens

Robust community engagement is back-breaking work. It takes time to map out which stakeholders to invite to the table, skill to create good opportunities to engage people at each stage of the change process, and confidence and humility to navigate the inevitable conflicts between participants who differ in their values, interests, and power.

From Common Agenda to Shared Aspiration

The difference between a good movie and a bad movie is that in a good movie, everyone is making the same movie.

Francis Ford Coppola

Community Aspiration

This requires participants to develop outcomes that are based on community values sufficiently ambitious that they cannot be realized through business as usual. A solid community aspiration can also create the kind of “big tent” under which a wide range of participants can pursue the interdependent challenges underlying tough issues.

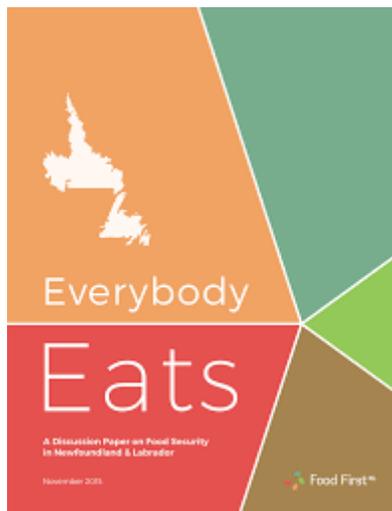
Building a Shared Aspiration

RIGHT TO PLAY
WHEN CHILDREN PLAY, THE WORLD WINS.

**THE
WINNIPEG
BOLDNESS
PROJECT**



ARISE



**Hamilton Roundtable
for Poverty Reduction**

**MAKING
HAMILTON
the best place
to raise a child.**

Lessons from Social Innovation:

A robust learning and evaluation process is even more critical in community-wide change efforts. Social innovators are trying to change the dynamic and complex systems that underlie social problems.

Measurement systems should have the following characteristics:

- provide real-time feedback on the multiple outcomes expressed in their theory of change or strategy;
- are manageable;
- have robust processes for sense-making and decision-making;
- can co-evolve with their ever-changing strategies.

From Mutually Reinforcing Activities to High Leverage Opportunities

- See beyond collaboration and focus on strategies that provide high leverage opportunities for change
- Commit to engaging with, reading and adapting to complex systems
- Allow for the pursuit of mutual and independent strategies which enables innovation – mixing co-operation with competition (aka loose and tight relationships)

Find the sweet spot of intersection between high leverage collaboration, independent actions and evolving systems

From Backbone to a Container for Change

Characteristics of Containers

- Mobilization of a diverse group of funders, backbones sponsors and stewardship arrangements the demonstrate cross-sector leadership
- Facilitation of participants' 'inner journey of change'
- Processes which cultivate trust and empathy
- Ability to engage with the many dilemmas and paradoxes of community change
- Timely nudges to sustain the process of self-refueling

You cannot force commitment. What you can do is nudge a little here, inspire a little there, and provide a role model. Your primary influence is the environment you create.

Peter Senge

From Backbone to a Container for Change

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What else might you add as an essential component of a container for community change?



Additional Collective Impact Articles

- The Context Experts – Lisa Attygalle, Tamarack Institute - <https://www.tamarackcommunity.ca/hubfs/Resources/Publications/The%20Context%20Experts.pdf?hsCtaTracking=56bc3396-2e91-49d8-8efc-95fa20b82878%7Cbddea62d-6f5b-4aa4-8b0d-292bbd5c5b9b>
- How to Develop a Common Agenda for Collective Impact – Paul Born, Tamarack Institute - <https://www.tamarackcommunity.ca/library/common-agenda-for-collective-impact>
- Turf, Trust, Co-Creation and Collective Impact – Liz Weaver, Tamarack Institute - <https://www.tamarackcommunity.ca/library/turf-trust-co-creation-collective-impact>
- Developing Collective Impact Strategies – Mark Holmgren, Tamarack Institute - <https://www.tamarackcommunity.ca/latest/developing-collective-impact-strategies>



UPCOMING TAMARACK LEARNING OPPORTUNITIES



EVALUATION + DESIGN

November 13-14, 2018
Calgary, AB

Join us for a new evaluation workshop where we dive into one of the most critical challenges in today's evaluation landscape – designing evaluations for systems change.

Registration and Event Info:
<https://events.tamarackcommunity.ca/evaluation-design>



HUMAN-CENTRED DESIGN FOR COMMUNITY CHANGE

Winnipeg, MB - Oct 23 | Guelph, ON – Oct 26

This workshop will provide participants with simple, practical tools and approaches to put human-centred design theory into practice in their own community change initiatives.

Registration and Event Info:

<http://events.tamarackcommunity.ca/human-centred-design>



PROTOTYPING FOR COMMUNITY CHANGE

Winnipeg, MB - Nov 20 | Guelph, ON – Nov 30

This workshop will help participants build plans for how they can start prototyping their ideas, and how to scale up prototypes for broader impact.

Registration and Event Info:
<http://events.tamarackcommunity.ca/prototyping>

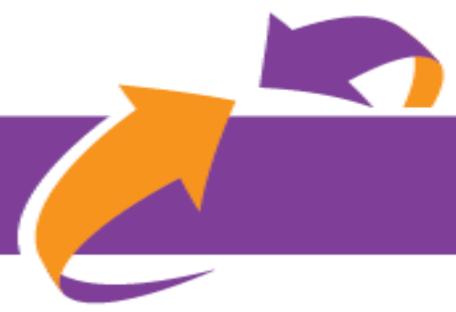


FUTURE READY COLLIER

FutureMakers Coalition Partner

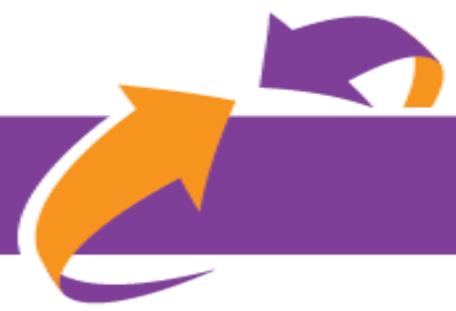
www.FutureReadyCollier.org

The Class of 2036





A network of more than 60 organizations, businesses, schools and community members working to ensure every child is ready for Kindergarten, and every young person enters adulthood with a vision and plan to accomplish that vision.



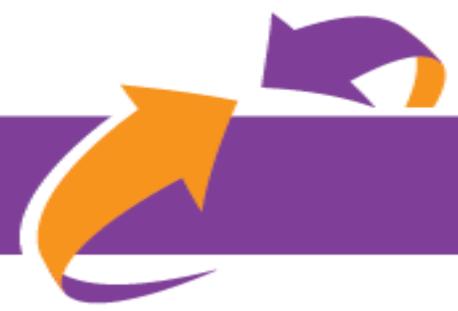
FutureMakers Coalition

Goal:

To transform Southwest Florida's workforce by increasing the number of college degrees, certificates or other high-quality credentials from 27 percent to 55 percent by 2025.



Sustaining Partners for Future Ready Collier



COMMUNITY FOUNDATION
OF COLLIER COUNTY
FOR GOOD. FOREVER.



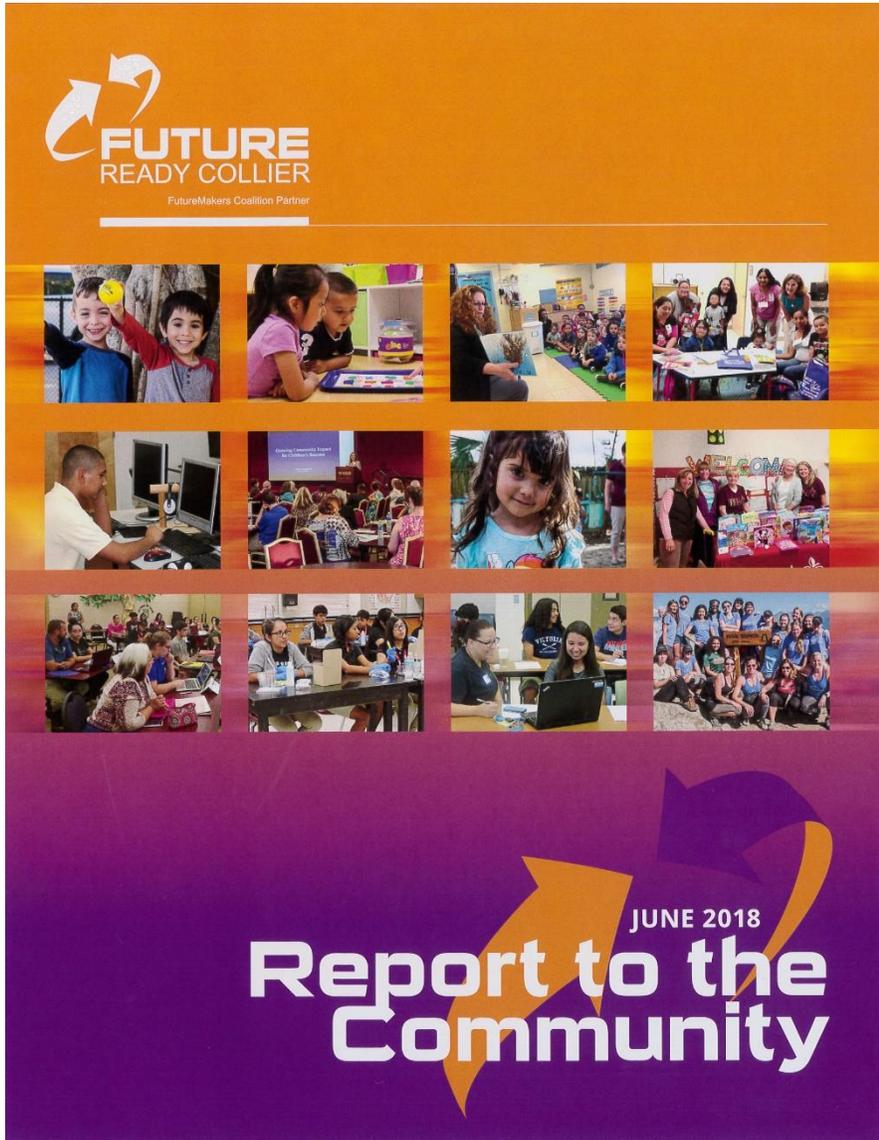
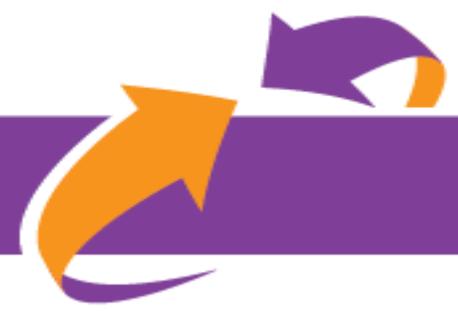
RICHARD M.
SCHULZE
FAMILY FOUNDATION

NAPLES CHILDREN
NCEF
& EDUCATION
FOUNDATION

Lavern Gaynor Donor Advised Fund
at the Community Foundation of
Collier County

Matching support
provided by:

Florida 
Philanthropic
Network



Download your copy:
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Continuum of Learning



0 – Pre-K



K – 12



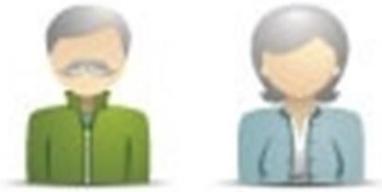
Post Secondary



Career



Post-Career



School Preparation
Appropriate care and nurturing

Academic success
Support in/outside school

Learning After High School
College, technical or skilled

Successful in Life
Self-sufficient and productive

Lifelong Learning & Service
Investing in the future



About our youngest residents.....

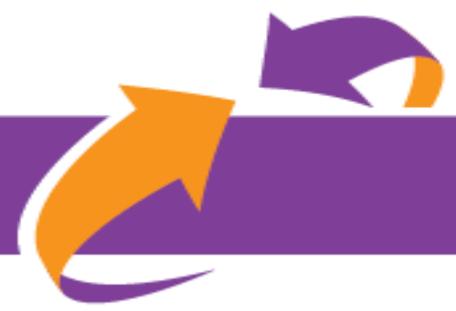
Our youngest residents



- Annually, there are approximately **17,000** 0-4 year old children in Collier County
- So we can estimate **5,000** (30%) children ages 0-4 in poverty.
- Fewer than **1,000** low income children currently accessing subsidized preschool programs.
- At least **4,000** low income young children not in early childhood programs each year

48.9%
ready
(2017 FLKRS)

Early Learning Priorities



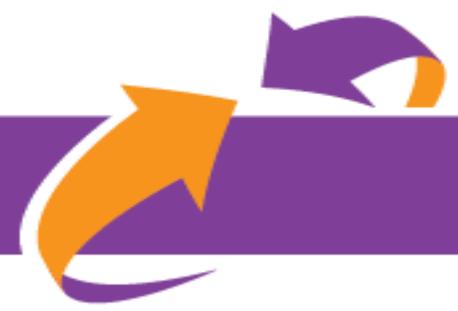
Ensure all children are Kindergarten ready

- Engage families with tools and resources to support the early development of their children.
- Improve the quality of existing early childhood education providers and increase number of high quality spots available to low-income families
- Increase number of Collier children ages 0-4 screened for developmental progress.
- Increase resources available to support early childhood development.



About our working age adults.....

Our working age adults



Degree Attainment: Collier County (2015)

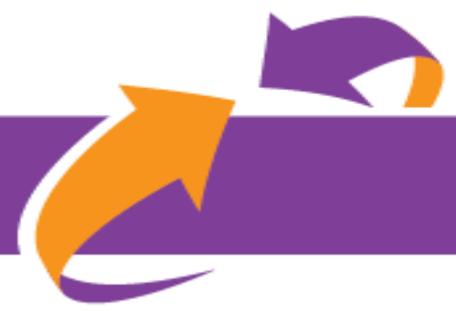
Residents with a high quality degree (2 year or higher)

	Ages 25-64	Ages 25-34
Collier County	37.8%	33.8%
State of Florida	39.9%	40.7%
United States	40.9%	42.9%

Source: Florida College Access Network

- Lack of experience of parents
- Education level of working adults, and impact on workforce
- Goal 2025: 60% in Florida

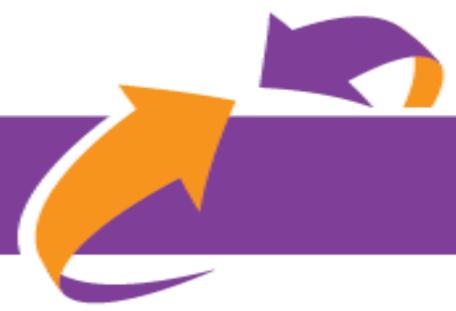
College and Career Readiness Priorities



Ensure all young people are career ready by graduating high school on track to obtain a degree or credential.

- College Access: Increase the percentage of students completing the FAFSA.
- Develop and connect community strategies to keep students engaged in school and on-track for college and career readiness.
- Provide community-based internships for 100% of career academy and other interested students.
- Develop local strategies to connect students to ongoing community-based support in post-secondary experiences.

Building Capacity for Organizational Collaboration



- Building trusted relationships, sharing best practices, increased versatility, and deeper knowledge
- Using data to look at the whole picture of children opens the door to thinking about solutions in new ways
- Strengthening, improving, and expanding programs serving students and families
- Alignment of strategies toward common goals; and a community framework through which we engage our school district



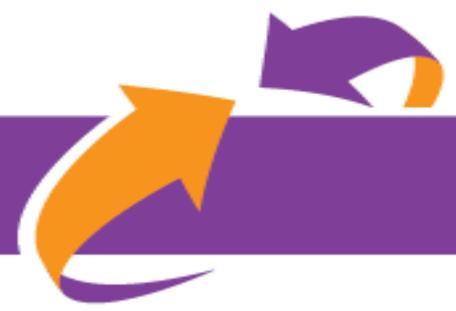
Two examples.....

Hurricane Irma: September 10, 2017



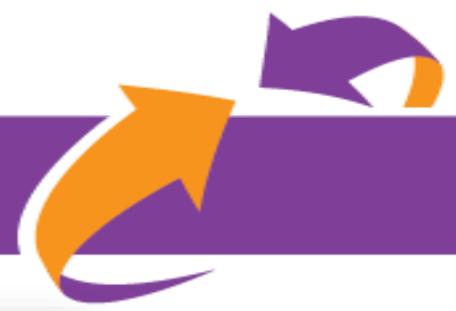
Source: *Local media sources*

Storm Shelters (AKA Schools)



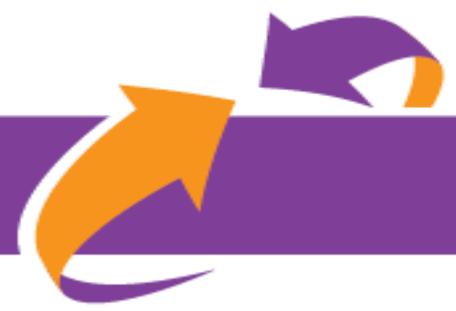
Source: Collier County Public Schools

Future Ready Collier: September 27, 2017



Source: *Champions For Learning*

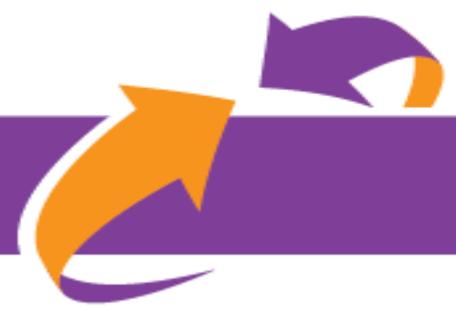
The Irma Test



Re-prioritized Early Learning strategies for supporting families' basic needs, and helping assess damage to early learning centers



The Irma Test

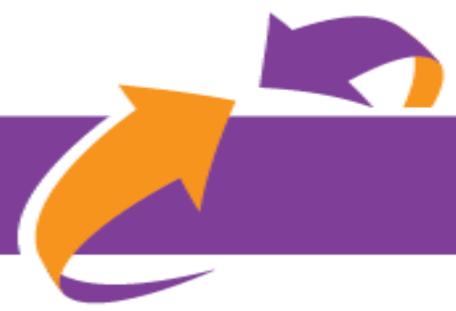


Devised completely new strategies so the Class of 2018 did not lose out on critical application and financial aid windows

- FAFSA & Scholarships: 2016-17, increased percentage of high school students completing the FAFSA by 10% and matched that 53% 2017-18 in spite of hurricane.
- Class of 2018 earned \$41M in scholarship offers, increase of \$6M



Parent Cafés



A network of organizations, businesses, schools, and community members working to ensure every child in Collier County is ready for Kindergarten, and every young person enters adulthood with a vision and a plan to accomplish that vision.

PARENT CAFÉS

? WHAT IS IT?

Parent Cafés are physically and emotionally safe spaces where parents and caregivers talk about the challenges and victories of raising a family. Source: BeStrongFamilies.net

✓ PARTICIPATING ORGANIZATIONS

- CHAMPIONS FOR LEARNING
- COLLIER COUNTY DEPARTMENT OF HEALTH
- COLLIER COUNTY PUBLIC SCHOOLS
- GIRLS ON THE RUN OF SOUTHWEST FLORIDA
- GOLISANO CHILDREN'S HOSPITAL
- GRACE PLACE FOR CHILDREN & FAMILIES
- GUADALUPE CENTER
- PATHWAYS EARLY EDUCATION CENTER OF IMMOKALEE
- REDLANDS CHRISTIAN MIGRANT ASSOCIATION (RCMA)
- SOUTH REGIONAL LIBRARY
- THE IMMOKALEE FOUNDATION

 THIS OPPORTUNITY IS BROUGHT TO YOU BY

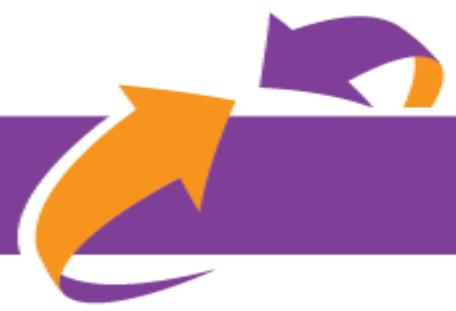


LEARN MORE ABOUT FUTURE READY COLLIER

www.FutureReadyCollier.org



Parent Cafés



Of the parent cafes held to-date, 98% found it valuable and 95% said they would share something they learned with others.

Questions?



Liz Weaver

Co-CEO, Tamarack Institute

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Lisa Church

Vice President, Champions For Learning
Future Ready Collier

Twitter: @FRCollier
@Champs4Learning

Conclusion



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Next up –

Thankful4Pell: The Past, Present, and Future of Needs-Based Aid

www.FloridaCollegeAccess.org

