



PRESS RELEASE
ENLACE FLORIDA
4202 E. Fowler Avenue, SOC 107
Tampa, FL 33620

Media Contact:

ENLACE Florida
(813)974-3897-direct, (813)313-8903-cell, bcolon@enlace.usf.edu

FOR IMMEDIATE RELEASE: Tuesday, January 27, 2009

Limited-Income Students and Families To Get Help Securing Money For College

~Students will receive FREE expert advice and help completing the Free Application for Federal Student Aid~

Tampa, FL- On February 21-22, over twenty-five organizations throughout Florida will host *College Goal Sunday Weekend*, an event designed to help limited-income college bound students pay for college by providing FREE expert advice and assistance completing the Free Application for Federal Student Aid (FAFSA) online. “We have seen a tremendous response from community organizations and leaders throughout Florida who have offered to help in this initiative,” said Braulio Colón, state coordinator for College Goal Sunday Florida and assistant director for ENLACE Florida. “These organizations know the challenges many students face preparing for college and have all come together to help students and families successfully complete a form that can be very intimidating,” said Colón. The form, FAFSA, is used to apply for federal student aid such as grants, work-study, and loans. The FAFSA also helps students apply for most state and some private aid. Students and families who need assistance completing the FAFSA form can attend any College Goal Sunday site the weekend of February 21-22 for free help. All students who complete the FAFSA form at a College Goal Sunday location will become eligible for incentives ranging from gift cards to scholarships. “During these tough economic times, we believe helping students gain access to federal funds designed to help pay for college is essential,” said Karemah Campbell, site coordinator for the University Of Central Florida Office Of Student Financial Assistance. “We hope to serve thousands of students through this initiative,” said Campbell. For information on location dates and times, what to bring to College Goal Sunday, or if you’d like to volunteer, please visit: www.collegegoalsundayflorida.org College Goal Sunday Florida is coordinated by [ENLACE Florida](#) with the support of [Lumina Foundation for Education](#), [USA Funds](#), and [NASFAA](#).