



MEDIA ALERT
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Lumina Foundation for Education Awards \$533,000 Grant To ENLACE Florida

~Grant will support a statewide college-readiness campaign and development of college-access and policy network~

Tampa, FL- ENLACE Florida was awarded a \$533,000 grant today from Lumina Foundation for Education to support the expansion of [KnowHow2GO Florida](#), a statewide college-readiness campaign targeting first generation and limited-income students in grades 8 through 10. “We are honored by Lumina’s recognition of our efforts of promoting college-readiness, access, and success for underrepresented students in Florida. Their partnership and support allows us to build upon our work and strengthen our statewide network, designed to support our most vulnerable communities,” said Paul Dosal, Ph.D., Executive Director for ENLACE Florida. The investment will support ENLACE Florida’s work in the development of a college-access and policy network designed to inform education stakeholders and support community-based organizations delivering important college-access services to students in target communities. “We look forward to partnering with organizations throughout Florida who share our mission of promoting a college-going culture in high-minority and impoverished communities,” said Anh-Kay Pizano, Project Coordinator for ENLACE Florida. In partnership with [Lumina Foundation for Education](#), the [American Council on Education](#), and the [Ad Council](#), the KnowHow2GO Florida campaign summarizes the college-going process and delivers the message through creative television and radio public service announcements as well as outdoor advertisements while providing non-profits with support in delivering college-access services within high-need communities. The Lumina Foundation has adopted a big goal of increasing the percentage of Americans with high-quality degrees and credentials to 60 percent by the year 2025. A recent [report](#) released by ENLACE Florida indicates Florida can reach the big goal by increasing the annual rate of growth for associate and bachelor degree production to 5.7% among all sectors of higher education. At

current rates, Florida is expected to fall approximately 391,000 degrees short of new economic demands. “One critical outcome that KnowHow2GO seeks to deliver that will help lead to the achievement of the goal is making sure students are prepared academically, financially and socially for success in education beyond high school,” said Pizano.

For more information on ENLACE Florida, visit www.enlaceflorida.org

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