Estamos Aquí: Building Momentum & Capacity to Serve the Growing Latinx Population in Central Florida

October 15, 2020
Welcome!

Kathy McDonald, MBA
Assistant Director for Network Partnerships

Florida College Access Network
kmcdonald@FloridaCollegeAccess.org

@kathy_mcdonald
Guest Presenter

Dr. Fernando Rivera
Professor and Director
UCF Puerto Rico Research Hub
University of Central Florida
Guest Presenter

Mitzy González
Program Manager
Coalition of Urban Serving Universities
Association of Public and Land-Grant Universities
Guest Presenter

Zoé Colón
Community Partnerships Manager
Parramore Education &
Innovation District
University of Central Florida
Questions & Conversation

• Submit your questions in the box

• Share on social media
  Twitter:  @FLCollegeAccess
  #FCAN

This webinar is being recorded; all materials will be available within a week of recording
Our mission: We lead the collaborative movement to ensure every Floridian achieves an education beyond high school and a rewarding career.

Our vision: A Florida working together, where education is the pathway to economic mobility for all.
FCAN’s Work

**Research and Data** FCAN publishes research and data on evidence-based practices and policy opportunities to strengthen Florida’s talent pool.

**Local college access networks (LCANs)** LCANs represent 82% of the state’s population. These organizations are made up of community leaders who come together to create solutions and partnerships to support local talent development.

**Statewide Initiatives** FCAN coordinates 4 College Ready Florida initiatives that support students in continuing their education after high school.
7 Conditions for Success

**Opportunity for everyone:** To build a talent-strong economy, all Floridians need access to a postsecondary education and the supports to complete it.

**Clear information and guidance:** Students and families need exposure and counseling early and often to make informed decisions about their futures.

**Affordable:** Postsecondary education needs to be within everyone’s financial reach, regardless of household income or life circumstances.

**Multiple pathways to success:** Floridians benefit from multiple learning opportunities for academic achievement and career advancement.

**Lifelong learning:** No degree or credential is “one and done;” Floridians need to prepare for career changes through continuous learning.

**Effective use of data:** Transparent access to data on education and economic outcomes, especially for Florida’s diverse populations, helps achieve our goals.

**Community collaboration:** When community partners work together toward a shared vision, they remove barriers, build a robust workforce, and improve the quality of life for their regions.
Poll: Is Latinx student success currently an institutional priority?
Introduction
Latinos in Florida

26%  Florida population that is Latino

32%  Nearly a third of Florida K-12 students are Latino.

76%  Growth in the Puerto Rican population in Florida between 2000 and 2010.

Sources:
Excelencia in Education;
Hispanic Federation
Florida Latinos in higher education

Graduation rates:

• **60%**: Graduation rates for Latinos in Florida at 2-year institutions are significantly higher than the national average (33%)

• **35% vs. 44%**: Statewide, Latinos trail in associate or higher degree completion vs. their white peers

Source: Excelencia in Education
Fernando I. Rivera, PhD
University of Central Florida
Director, Puerto Rico Research Hub
Professor-Department of Sociology

Estamos Aquí:
Building Momentum & Capacity to
Serve the Growing Latinx
Population in Central Florida
Global Perspective

Demographics
Latinx Population Profile (USA)

- 2010, 2016-2018 American Community Survey, 1-Year Estimates
Latinx Population Profile (Florida)

- 2010, 2016-2018 American Community Survey, 1-Year Estimates
Latinx Population in Florida, 2018

<table>
<thead>
<tr>
<th></th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mexican</td>
<td>736,566</td>
<td>13%</td>
</tr>
<tr>
<td>Puerto Rican</td>
<td>1,187,437</td>
<td>21%</td>
</tr>
<tr>
<td>Cuban</td>
<td>1,580,886</td>
<td>28%</td>
</tr>
<tr>
<td>Other</td>
<td>136,529</td>
<td>2%</td>
</tr>
<tr>
<td>Dominican</td>
<td>237,844</td>
<td>4%</td>
</tr>
<tr>
<td>Central American</td>
<td>624,241</td>
<td>11%</td>
</tr>
<tr>
<td>South American</td>
<td>1,000,542</td>
<td>18%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>5,562,452</strong></td>
<td></td>
</tr>
</tbody>
</table>

Source: U.S. Census Bureau, 2018 American Community Survey 1-year estimates.
Latinx Population Profile (Orange)

- 2010, 2016-2018 American Community Survey, 1-Year Estimates
Latinx Influence in Central Florida (K-12)

Hispanic Influence in Central Florida

Hispanic Population in Orange County
- 446,334 (1,380,645) = 32% ACS 2018

Florida Department of Education

Enrollment of Hispanics:

<table>
<thead>
<tr>
<th>Orange County</th>
<th>Osceola County</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015-16=38.4%</td>
<td>2015-16=59.1%</td>
</tr>
<tr>
<td>2016-17=39.9%</td>
<td>2016-17=60.0%</td>
</tr>
<tr>
<td>2017-18=41.2%</td>
<td>2017-18=60.5%</td>
</tr>
<tr>
<td>2018-19=42.6%</td>
<td>2018-19=61.6%</td>
</tr>
<tr>
<td>2019-20=43.1%</td>
<td>2019-20=61.6%</td>
</tr>
</tbody>
</table>
Hurricane Maria
Source: Alerta Nacional PR

- Source: https://www.census.gov/quickfacts/PR

<table>
<thead>
<tr>
<th>Year</th>
<th>Population</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000</td>
<td>3,725,789</td>
<td></td>
</tr>
<tr>
<td>2018</td>
<td>3,195,154</td>
<td>-14.3</td>
</tr>
</tbody>
</table>
Projected Resettlement by Florida County of Puerto Ricans and Virgin Islanders from Hurricane Maria Impacts, July 2018

- Courtesy Dr. Emrich-UCF School of Public Administration

<table>
<thead>
<tr>
<th>County (Top 10)</th>
<th>Distribution of Estimated Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>Orange</td>
<td>15,156 (28.5%)</td>
</tr>
<tr>
<td>Osceola</td>
<td>7,879 (14.8%)</td>
</tr>
<tr>
<td>Hillsborough</td>
<td>4,288 (8.9%)</td>
</tr>
<tr>
<td>Miami-Dade</td>
<td>4,240 (8%)</td>
</tr>
<tr>
<td>Polk</td>
<td>3,739 (7.5%)</td>
</tr>
<tr>
<td>Broward</td>
<td>3,364 (6.3%)</td>
</tr>
<tr>
<td>Seminole</td>
<td>1,779 (3.3%)</td>
</tr>
<tr>
<td>Palm Beach</td>
<td>1,670 (3.1%)</td>
</tr>
<tr>
<td>Volusia</td>
<td>1,465 (2.7%)</td>
</tr>
<tr>
<td>Lake</td>
<td>1,284 (2.4%)</td>
</tr>
<tr>
<td>Total estimate for all Counties</td>
<td>53,000</td>
</tr>
</tbody>
</table>
Table 2. Puerto Rican Population by States, 2018-2019

<table>
<thead>
<tr>
<th>States</th>
<th>2018</th>
<th>2019</th>
<th>Change</th>
<th>Percent Change (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Florida</td>
<td>1,187,437</td>
<td>1,190,891</td>
<td>3,454</td>
<td>0%</td>
</tr>
<tr>
<td>New York</td>
<td>1,070,071</td>
<td>1,096,823</td>
<td>26,752</td>
<td>3%</td>
</tr>
<tr>
<td>Pennsylvania</td>
<td>477,312</td>
<td>493,255</td>
<td>15,943</td>
<td>3%</td>
</tr>
<tr>
<td>New Jersey</td>
<td>488,181</td>
<td>455,615</td>
<td>-32,566</td>
<td>-7%</td>
</tr>
<tr>
<td>Massachusetts</td>
<td>329,713</td>
<td>340,893</td>
<td>11,180</td>
<td>3%</td>
</tr>
<tr>
<td>Connecticut</td>
<td>298,006</td>
<td>302,027</td>
<td>4,021</td>
<td>1%</td>
</tr>
<tr>
<td>Texas</td>
<td>214,765</td>
<td>239,157</td>
<td>24,392</td>
<td>11%</td>
</tr>
<tr>
<td>California</td>
<td>226,738</td>
<td>226,314</td>
<td>-424</td>
<td>0%</td>
</tr>
<tr>
<td>Illinois</td>
<td>206,543</td>
<td>207,109</td>
<td>566</td>
<td>0%</td>
</tr>
<tr>
<td>Ohio</td>
<td>137,104</td>
<td>130,700</td>
<td>-6,404</td>
<td>-5%</td>
</tr>
</tbody>
</table>

UCF Response

- Admissions waived $30 Application Fee
- Board of Trustees extended the in state tuition waiver till 2023

<table>
<thead>
<tr>
<th></th>
<th>Applications</th>
<th>Admitted</th>
<th>New Admits</th>
<th>Total Enrolled</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spring 2018</td>
<td>1135</td>
<td>405</td>
<td>199</td>
<td>199</td>
</tr>
<tr>
<td>Summer 2018</td>
<td>47</td>
<td>13</td>
<td>13</td>
<td>142</td>
</tr>
<tr>
<td>Fall 2018</td>
<td>422</td>
<td>91</td>
<td>62</td>
<td>240</td>
</tr>
</tbody>
</table>
Puerto Rican Student Association

The Puerto Rican Student Association serves as a liaison between the UCF and the Puerto Rican community to support and unite Puerto Rican students at UCF. PRSA is committed with providing social, cultural, and educational awareness among the UCF community about the Puerto Rican people.

The goal of PRSA is to unite the Puerto Rican students at UCF to help and support each other throughout their educational journey at UCF. Also, PRSA, as UCF, stands for opportunity. This organization will make sure that its members excel at UCF by providing them proper leadership and personal growth experiences. PRSA will offer a safe, comfortable, and judging free environment for Puerto Rican students to come together and smoothly adjust to the campus life. Discussions about personal experiences and cultural diversity will serve as the primary source for developing harmony and friendship among all of its members and the rest of UCF student body. PRSA, as the acting Puerto Rican institution at UCF, will look after the educational and social development and progress of the Puerto Rican community in Orlando and Central Florida.

Contact information

E: ucfprsa@gmail.com
Puerto Rico Research Hub

Purpose

- Investigate, disseminate knowledge and promote creative solutions to pressing issues affecting the Puerto Rican population, its diaspora and surrounding communities.

https://sciences.ucf.edu/puerto-rico-hub
• Visit our page at: https://sciences.ucf.edu/puerto-rico-hub/
Mitzy Gonzalez, MSW
Program Manager
Coalition of Urban Serving Universities
Association of Public and Land-grant Universities
Hispanic Serving Institution
Federal Definition

Defined by the Higher Education Act as degree-granting institutions with Full-Time Equivalent undergraduate enrollments at least 25% Hispanic students.

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Enrollment (N)</th>
<th>Total Enrollment (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016-2017</td>
<td>14,101</td>
<td>25.3%</td>
</tr>
<tr>
<td>2017-2018</td>
<td>14,998</td>
<td>26.3%</td>
</tr>
<tr>
<td>2018-2019</td>
<td>16,191</td>
<td>27.5%</td>
</tr>
<tr>
<td>2019-2020</td>
<td>16,839</td>
<td>28.3%</td>
</tr>
<tr>
<td>2020-2021</td>
<td>17,928</td>
<td>29.1%</td>
</tr>
</tbody>
</table>
Did you know?

• HSIs enroll the majority of Latino undergraduates
• Two-thirds (67%) of all Latino full-time and part-time undergraduates are enrolled at HSIs
• The number of HSIs is growing
• Over the last 10 years, HSIs have grown from 280 to 539 (93%)
### HSI National Overview 2018-2019

- Source: Excelencia in Education—[available here](#)
Hispanic *Serving* Institutions

What does it mean to be Latinx serving?

Outcomes?

Culture?
Hispanic Serving Matrix

<table>
<thead>
<tr>
<th>Organizational Outcomes for Latinxs</th>
<th>High</th>
<th>Low</th>
</tr>
</thead>
<tbody>
<tr>
<td>Latinx-Producing</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Latinx-Serving</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Latinx-Enrolling</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Latinx-Enhancing</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Organizational Culture Reflects Latinxs

Figure 1. Typology of Hispanic-Serving Institution organizational identities.
Zoé Colón, MPA
University of Central Florida
Community Partnerships Manager & Hispanic Community Activist
UCF Latinx Support Initiatives

• HSI initiatives and dedicated staff
• Puerto Rico Research Hub
• DirectConnect and transfer student support
• Latino Faculty & Student Association (LaFASA), PRIDE, Black Faculty & Staff, Multicultural Academic & Support Services (MASS) and Student Associations, among others
• External partnerships with HACU, Excelencia in Education, HCMMO, HHSFMO, Latinos in Action, etc.
• Iniciativa Acción Puertorriqueña, Hispanic Federation, CareerSource Central Florida, UCF Global community education program, Valencia College
Opportunities

• Build partnerships and strategy with Hispanic led organizations across sectors in the region
• Develop a strategy to engage nontraditional learners, career changers and newly arrived immigrants in degree and continuing ed programs
• Leverage new downtown Orlando location, a shared campus with Valencia College
• Develop a vision for working with the Latinx community as a growing “urban” institution
• Leverage resources to help hard hit Latinx population recover from the pandemic’s economic impact
Poll: Which community partner is the primary one your institution engages for Latinx student success?
Dr. Fernando Rivera
Professor and Director
UCF Puerto Rico Research Hub
University of Central Florida
Fernando.Rivera@ucf.edu

Mitzy González
Program Manager
Coalition of Urban Serving Universities
Association of Public and Land-Grant Universities
mgonzalez@aplu.org

Zoé Colón
Community Partnerships Manager
Parramore Education & Innovation District
University of Central Florida
Zoe.Colon@ucf.edu
Learn More:

For upcoming webinars, policy briefs, and promising practices, subscribe at:

FloridaCollegeAccess.org/subscribe
Conclusion