



**COLLEGE
READY
FLORIDA**

Statewide Initiatives Refresh Webinar

August 26, 2026

About FCAN



MISSION

We lead the collaborative movement to ensure every Floridian achieves an education beyond high school toward a rewarding career.

VISION

A thriving Florida working together where education is the pathway to economic mobility and a prosperous economy for all.

FCAN's 7 Conditions for Success



1

Opportunity for Everyone

To build a talent-strong economy, all Floridians need access to a postsecondary education and the supports to complete it.

2

Lifelong Learning

No degree or credential is “one and done;” Floridians need to prepare for career changes through continuous learning.

3

Clear Information and Guidance

Students of all ages and families need exposure and counseling early and often to make informed decisions about their futures.

4

Effective Use of Data

Transparent access to data on education and economic outcomes help achieve our goals.

5

Affordable

Postsecondary education needs to be within everyone’s financial reach, regardless of household income or life circumstances.

6

Community Collaboration

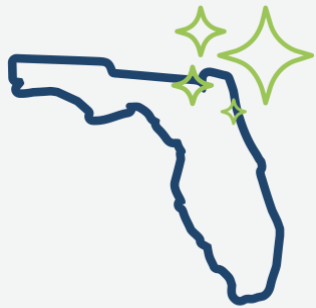
When community partners work together toward a shared vision, they remove barriers, build a robust workforce, and improve the quality of life for their regions.

7

Multiple Pathways to Success

Floridians benefit from multiple learning opportunities for academic achievement and career advancement.

FCAN's Major Roles



Convener

FCAN is uniquely positioned to unite multiple sectors in building a talent-strong economy by increasing college and career success across the state.



Capacity Builder

FCAN serves as a catalyst to strengthen stakeholders' capacity for coalition building, data gathering and analysis, implementing programmatic best practices, and championing change.



Thought Leader

FCAN is an influential expert on education issues, policies, and practices that inform college and career success in Florida. FCAN also inspires organizations and communities to challenge their own paradigms and create positive change.



Knowledge Developer

FCAN champions objective, data-informed research and policy analysis for accelerating student success.



Champion

FCAN encourages the adoption of student-centered policies so that all Floridians can achieve a postsecondary education.

Questions and Conversation

Submit your questions in the Q + A box.

Share your thoughts on social media, follow us and tag us



Facebook.com/FloridaCollegeAccessNetwork



Twitter.com/FLCollegeAccess



Linkedin.com/company/Florida-College-Access-Network



Instagram.com/FLCollegeAccess

This webinar is being recorded; all materials will be available within 1 week.

Special Guests



Dr. Trevor McCray
Program Director,
Impact and
Learning
*ACT Center for
Impact and
Learning*



Ansberto Vallejo
Supervisor, Career,
Technical, and
Adult Education
*Hillsborough
County Public
Schools*



Ian R. Fletcher
Chief Operating
Officer & Interim
Managing Director
*The Greater
Gainesville
Chamber of
Commerce*



Melissa Vasseur
Senior Director,
Talent Development
*JAXUSA Partnership
and Earn Up*



Anita Herrera
Assistant Director,
Tutor Corps High
School
Guadalupe Center



COLLEGE READY FLORIDA

College Ready Florida is home to FCAN's signature statewide initiatives

- ✓ Plan It Florida
- ✓ Apply Yourself Florida
- ✓ Florida FAFSA Challenge
- ✓ College Decision Day Florida



Suite of Statewide Initiatives



Ensure all students graduate high school with a college and career plan



Help students complete college applications with the support of volunteers



Encourage students to complete the FAFSA to receive federal and other financial aid



Celebrate the academic goals and postsecondary plans of students



Programmatic Timeline

	August	September	October	November	December	January	February	March	April	May
Plan It Florida	Yearlong									
Apply Yourself Florida		September - November								
Florida FAFSA Challenge			October - March							
College Decision Day								March – May		

Join FCAN's Next Webinar



September 24, 3:30-4:30 p.m.

FAFSA and Workforce Pell: What Florida Students and Institutions Need to Know

Since July 1, 2026, **Workforce Pell** has opened federal grant funding to students pursuing short-term training in high-skill, high-wage and in-demand fields, from public safety to health sciences to skilled trades. Accessing that funding still starts with the FAFSA.

This webinar will cover what's changed with the FAFSA process this cycle, which short-term programs currently qualify for Workforce Pell, how the certification process affects when aid becomes available, and what practitioners are learning as funding reaches students statewide.

Register [HERE](#) or via the link in chat.



American College Application Campaign (ACAC): College Application Season & Why Apply Day Resources

ACAC Team



Lisa Sommer King
Senior Director
American College Application Campaign



Dr. Trevor McCray
Program Director
Center for Impact and Learning

What is the Challenge?

- Access to college is not equitable for all students.
- Students from low-income communities and students of color who are traditionally underserved not applying to college at same rate as most privileged peers.
- College application process can be confusing and overwhelming.



How the ACAC Network Supports College-Bound Students?

- ✓ Leverage postsecondary planning tools.
- ✓ Build an initial college list.
- ✓ Help prepare the college application.
- ✓ Provide college application completion support.
- ✓ Celebrate the process and decision.

2025 National Results

9,921

Participating
High Schools

1.95 Million

Participating
Students

2.6 Million

Submitted
Applications

ACAC
American College Application Campaign

ACT® Center for Impact
and Learning

ACAC Programs



Junior Year:
College Match Day

Senior Year:
College Application
Days/Weeks

Social Media
Campaign:
#WhyApply Day

#WhyApply Day Is Friday, September 18, 2026



#WhyApply Day is Sept. 18, 2026

#WhyApply Day

ACAC model encourages states to build a campaign that works best for their students and schools, we see a range of events from September through December. To celebrate the students who will participate each fall, #WhyApply Day kicks off the application season and provides encouragement for the students.

- To kick off college application season
- To inspire and liberate students to apply
- To rally state campaigns on one common date

**NEED APPLICATION
SUPPORT?**

**WE'VE GOT
YOU COVERED.**

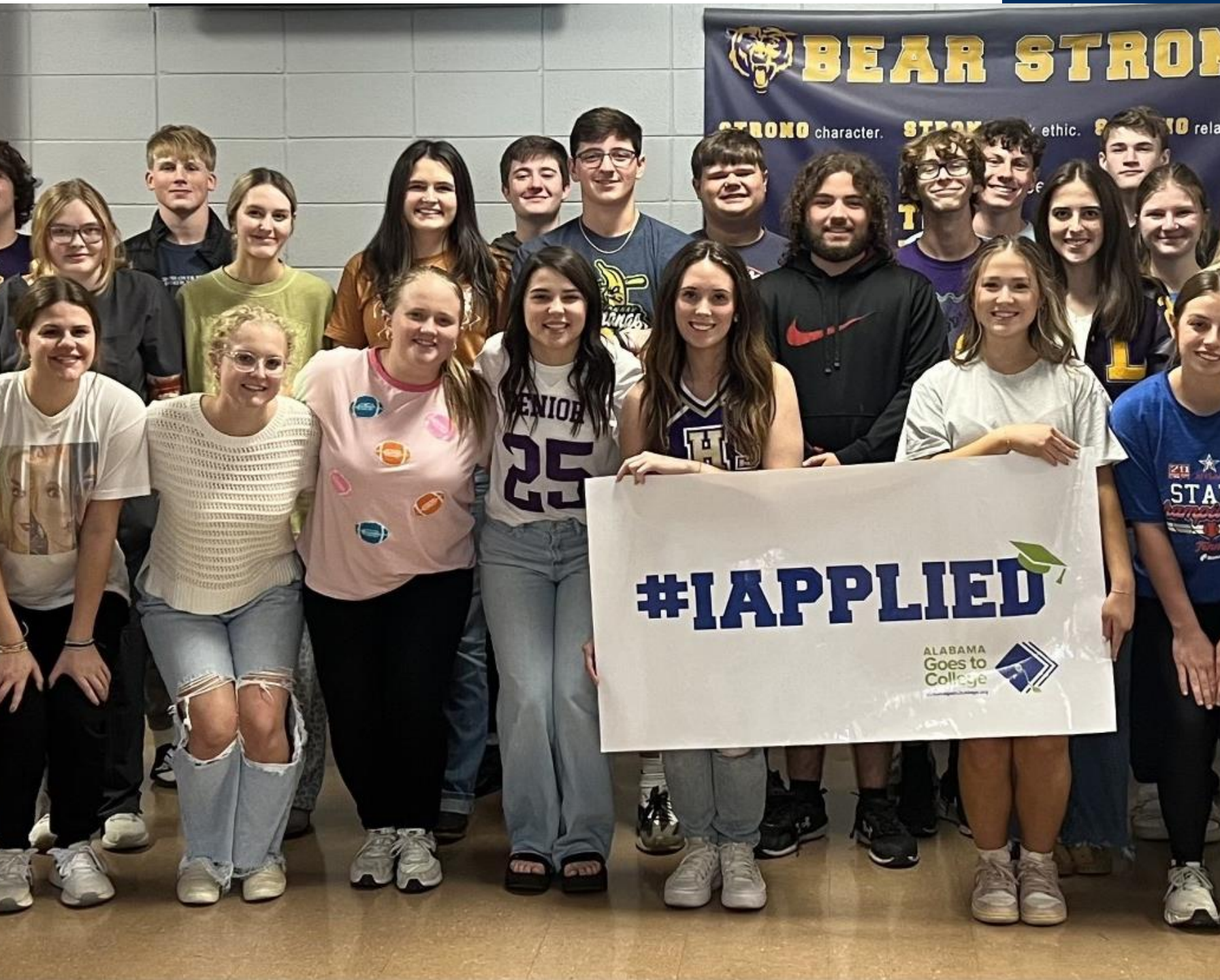
**START THE APPLICATION
PROCESS TODAY.**

#WhyApply

**#WhyApply Day
is Sept. 18**

Support students in our
nationwide social media campaign.





“You can’t go to college if you don’t apply. ACAC ensures students have the help they need to take that step.”

Melissa Caperton, co-founder and former director

American College Application Campaign

Available #WhyApply Resources



Why Apply Promotion Resource
<https://impactandlearning.act.org/acac/resources/why-apply/>

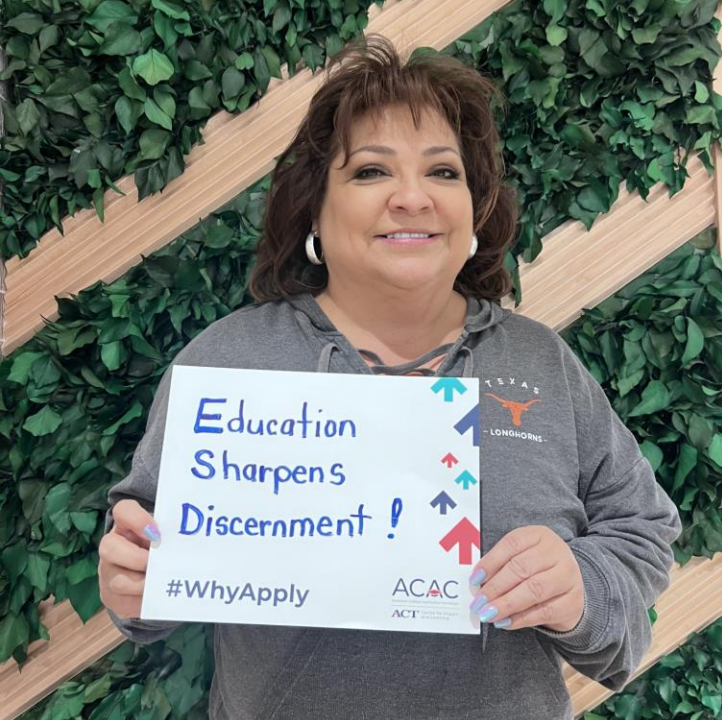


Social Media Press Kit
<https://socialpresskit.com/whyapply>

**#WhyApply
Day is
Sept. 18!**

Join us to
inspire and
celebrate
students and
share your
#WhyApply



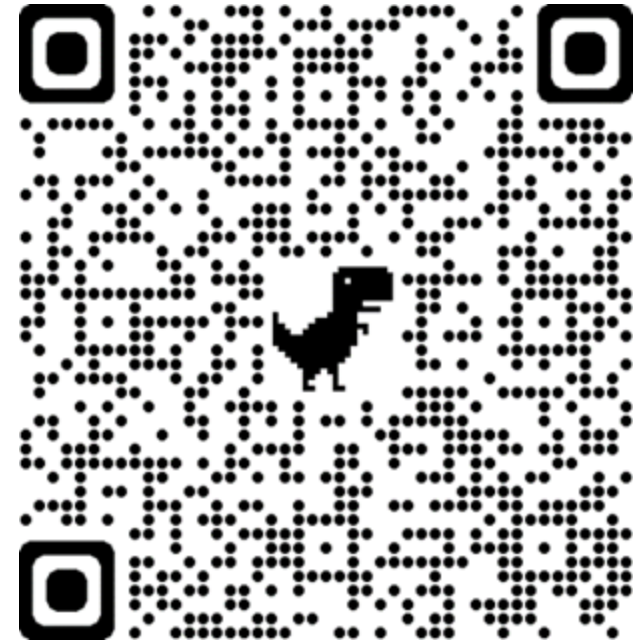


Stay Connected with the American College Application Campaign

- Newsletter:
<https://impactandlearning.act.org/acac/newsletter/>
- Facebook: AmericanCAC
- X: @American_CAC

Lisa Sommer King
Lisa.King@act.org

Trevor McCray
Trevor.McCray@act.org



Fall 2026 – ACAC Host Site Registration

- <https://bit.ly/2026ACACRegistration>



Class of 2026 HCPS FAFSA Completion



SUBSCRIBE CONTACT

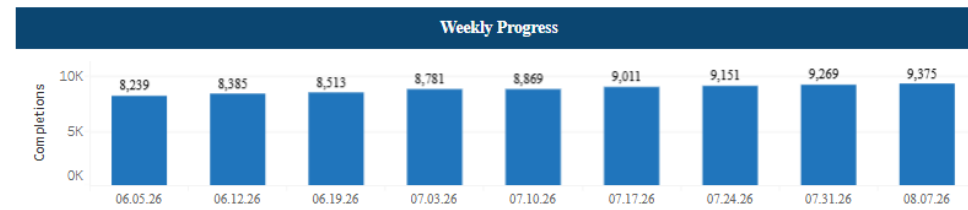
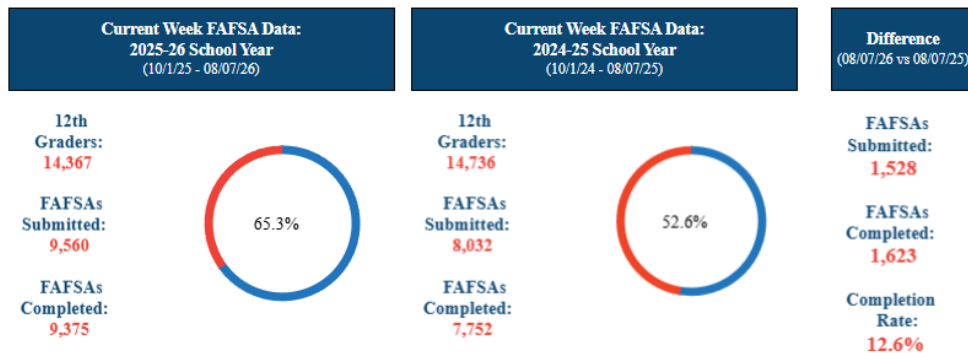
DO

ABOUT TALENT STRONG FL NEWS LOCAL COLLEGE ACCESS NETWORKS INITIATIVES RESEARCH AND POLICY EVENTS

Hillsborough County Public Schools

Hillsborough students have earned an estimated **\$24,452,946** in Pell Grants!

City: , District: **Hillsborough**, House District: , Senate District:
School Type: **Not a School**, School Size:
Low-income rate (2025-26): , Charter Status: **Not a School**



Use arrows to navigate to [Homepage \(Left\)](#) or to School [District Heatmap \(Right\)](#)

- **2023-2024- 46.4%**
- **14,442 Seniors -6,709 completions**
- **2024-2025 – 52.6%**
- **14,736 Seniors- 7,752 completions**
- **2025-2026- 65.3%**
- **14,367 Seniors – 9,375 Completions**
- **12.6% increase**
- **20% increase in two years**
- **largest among extra large districts**

College Ready Partnerships



Data tracking



Financial Aid Office



16 District Financial Aid Workshops



Student Incentives



Local College Access Network



On site FAFSA completions



Postsecondary Student Support Systems

Workforce Program Advisors

- 30, one at each high school and career centers
- Located in the SCOPE center rooms – College and career centers
- Providing high-quality career pathways advising
- FAFSA Support

College and Career Counselors

- 24, CCC and 5 are also Department Heads
- Some may have a caseload, varies by school
- High-quality college/university advising
- FAFSA support



GREATER GAINESVILLE CHAMBER OF COMMERCE FOUNDATION

Florida College Decision Day

Presented by :
Ian R Fletcher, CCE
Chief Operating Officer /
Interim Managing Director



GREATER GAINESVILLE
CHAMBER
FOUNDATION



Who We Are

The Greater Gainesville Chamber Foundation is mobilizing the community around education to better prepare students for higher education and sustainable careers. This collaborative initiative—which includes leaders in education, business, philanthropy, workforce development, government, parents, and families—aims to improve systemic outcomes in education by aligning the efforts of our education partners to prepare students to seize career opportunities in emerging industries.



List of Contents

2016

The White House

Learn about our background and purpose.

2019

The Partner Meeting

Current Market Trends Overview.

2019

The Event

Creating Value Through Our Services.

2020-21

COVID

Excellence That Sets Us Apart.

2022

The Rebirth

Key People Behind Our Success.

2023

Momentum

Highlighting Past and Current Projects.

2024

Our Performance

Proven Growth and Strong Outcomes.

2025

What's Next for Us?

Growth and Expansion Plans.

2026

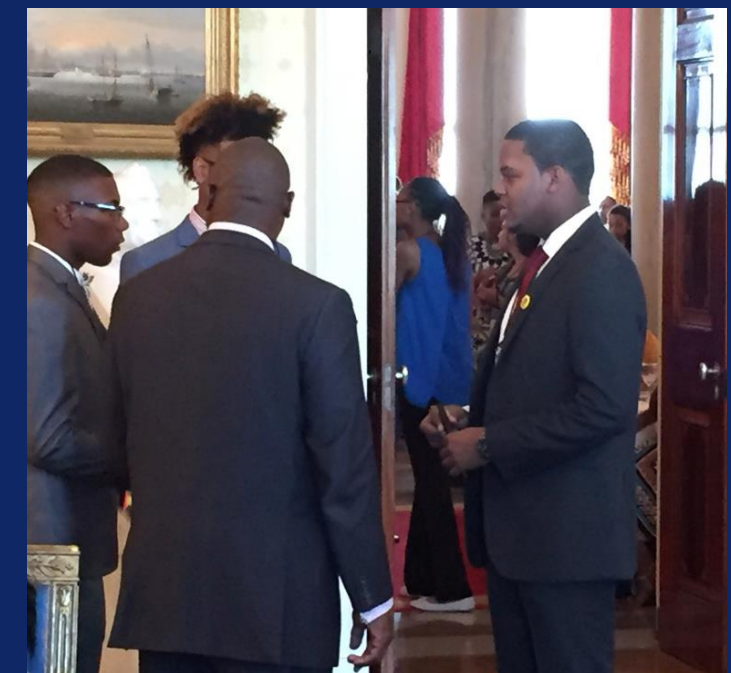
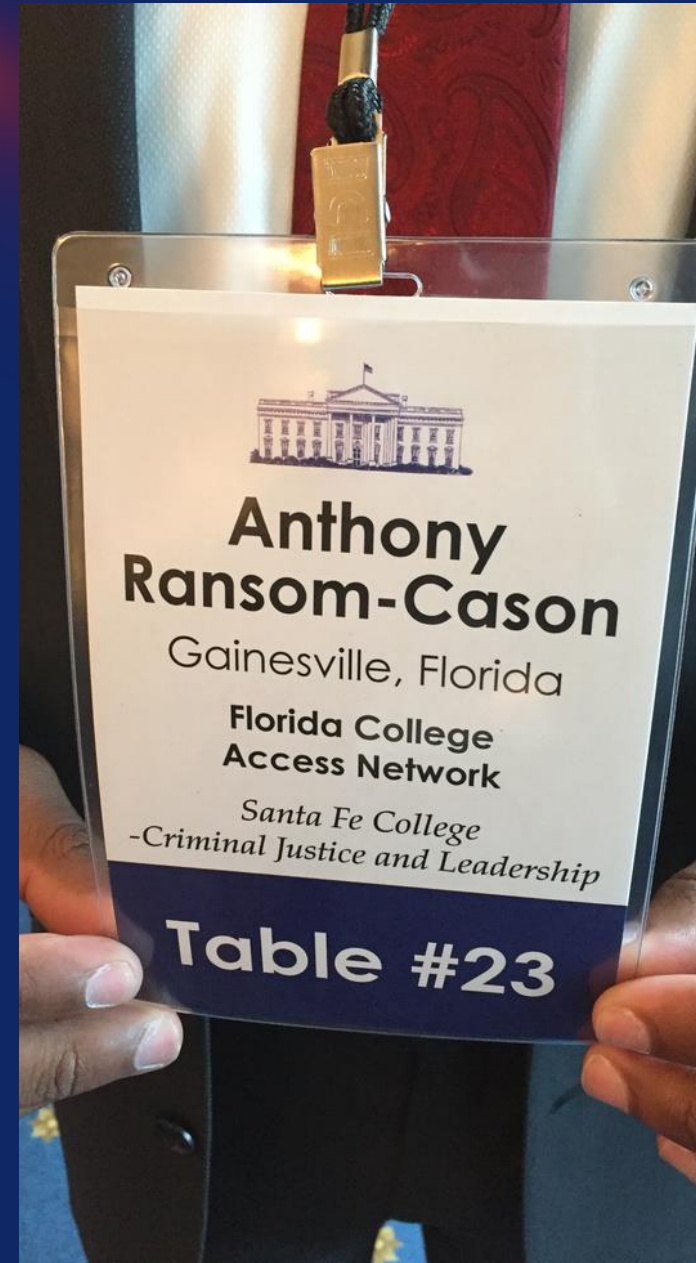
FCAN Support

Growth and Expansion Plans.

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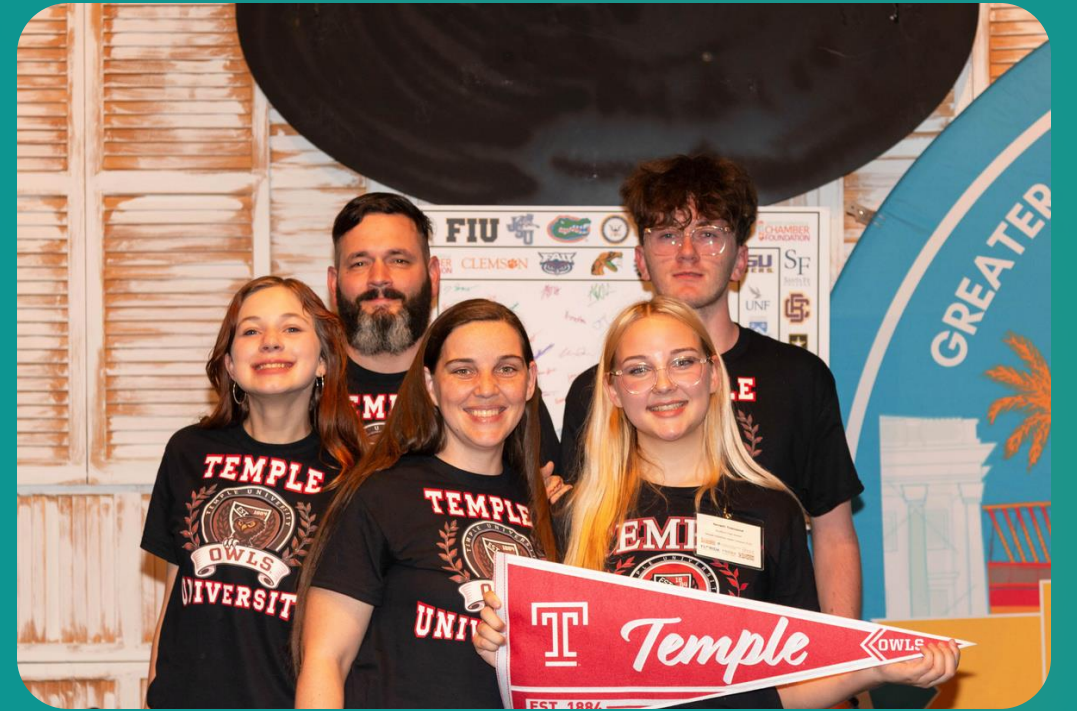
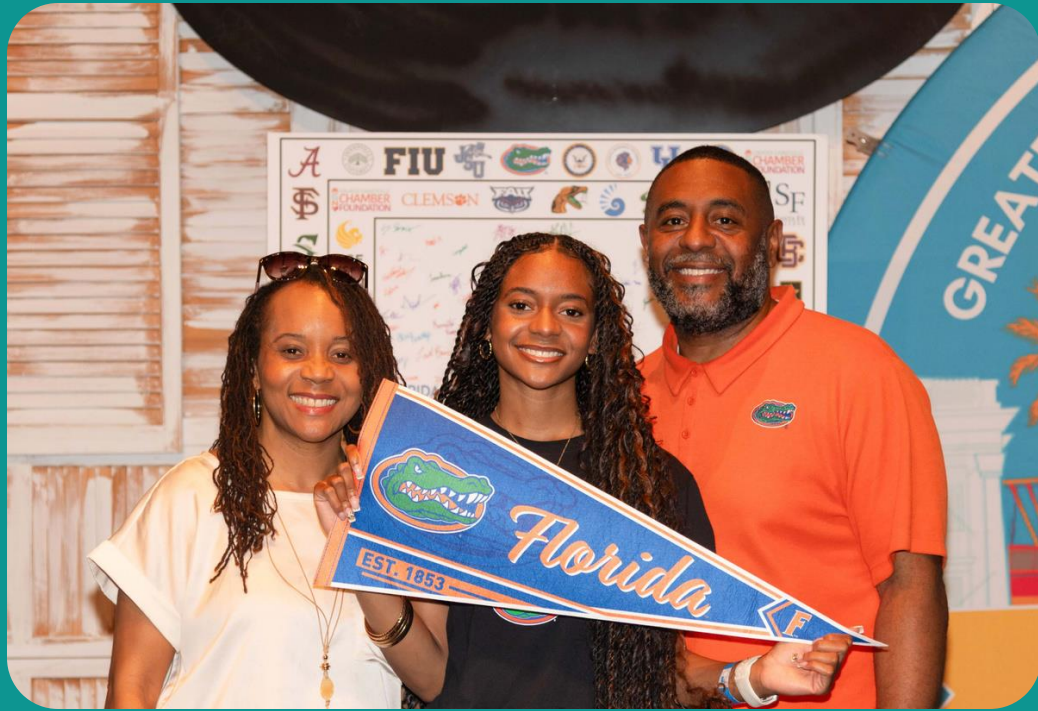
2025

What's Next for Us?
Growth and Expansion Plans.

Volunteers



Thank
You



2026

WHEN THE RAIN CAME

Growth and Expansion Plans.



Sponsors

Thank You



School Admin





Plan It Florida

Earn Up Career Planning Resource

Melissa Vasseur | August 2026

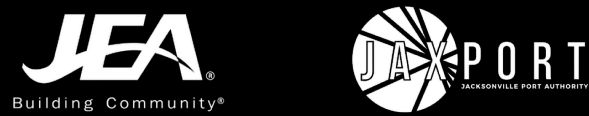


JAXUSA MISSION

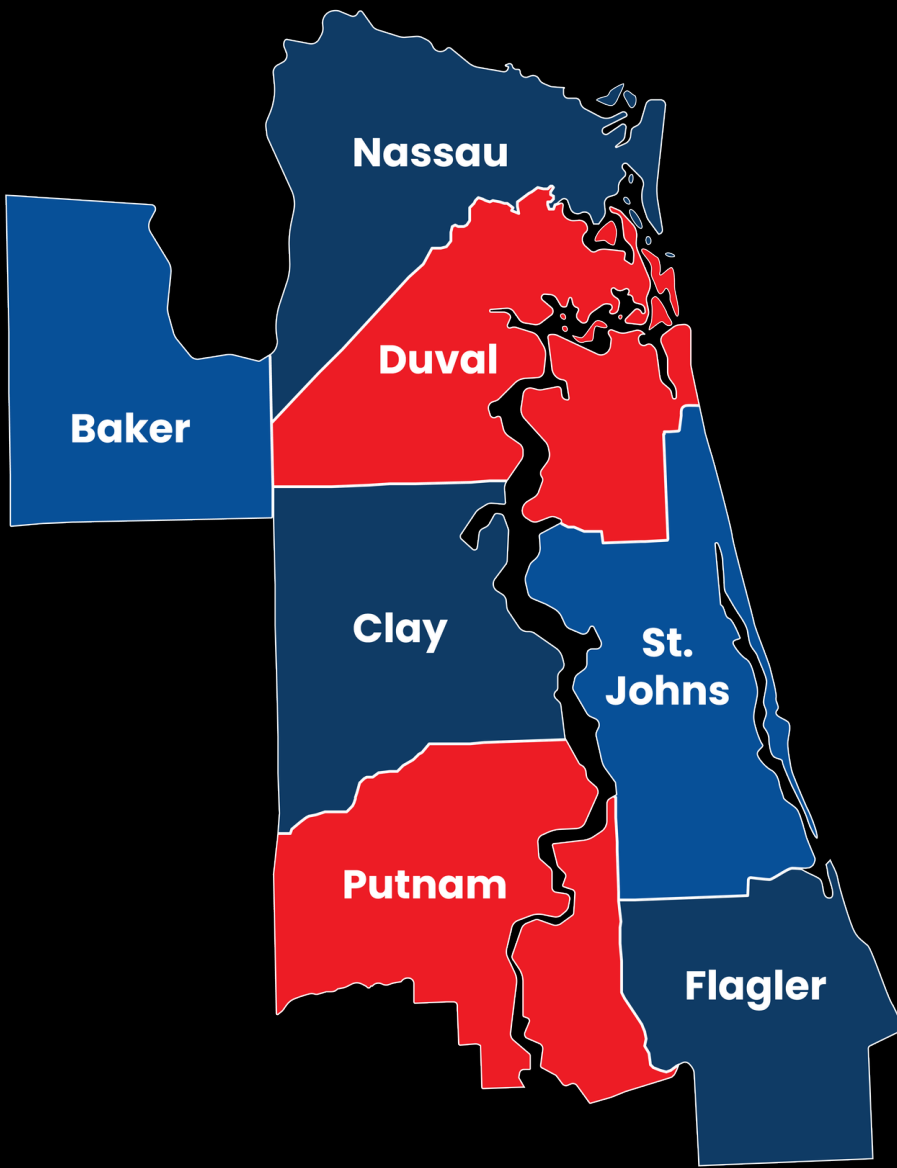
To create a thriving economy in the Jacksonville region by attracting jobs, generating capital investment and building a talent pipeline that drives long-term growth in Northeast Florida.



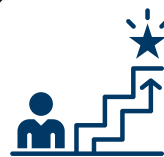
JAXUSA PARTNERS



> Regional Partners



Talent Ecosystem



Talent Advancement



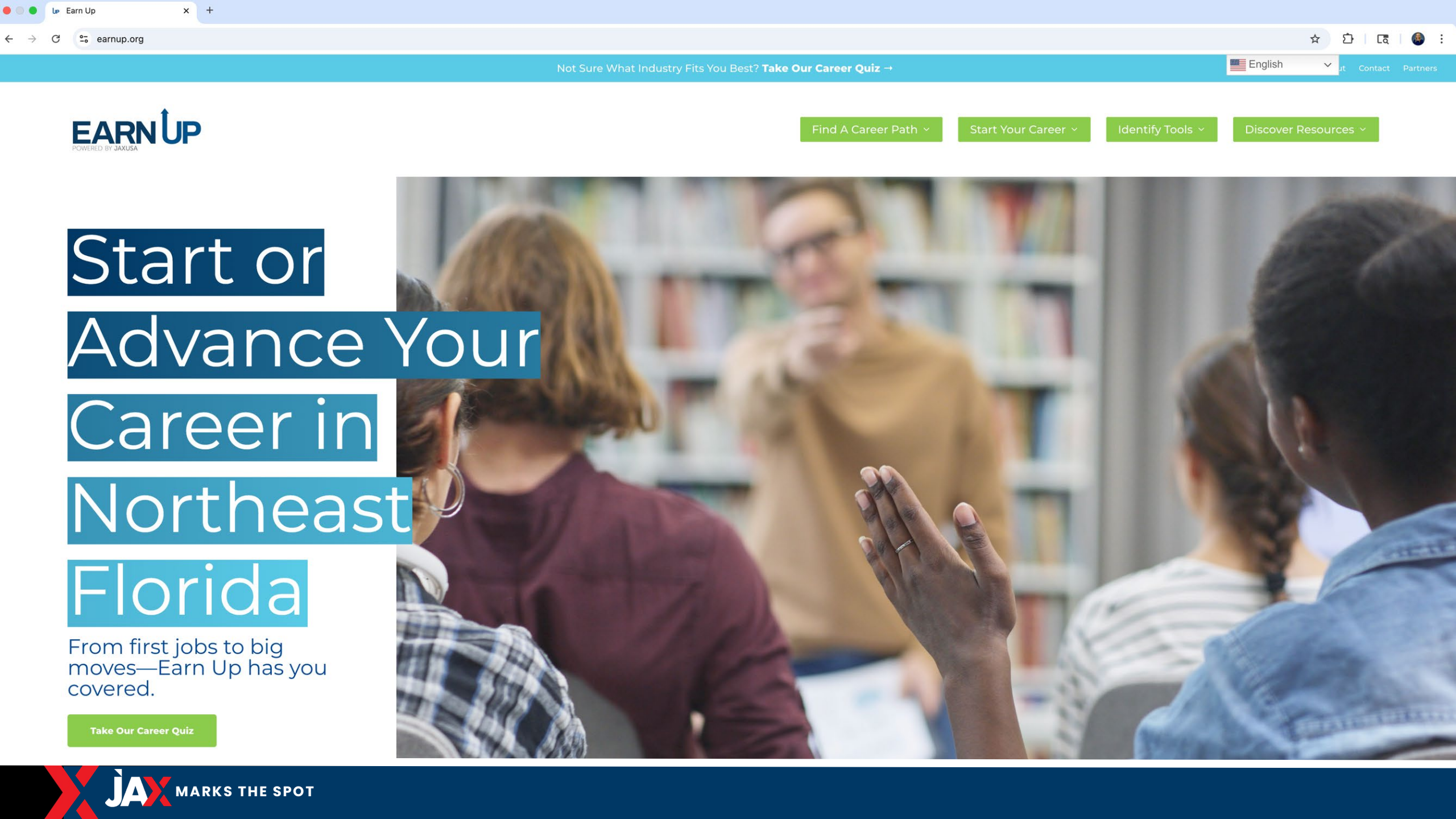
Talent Partnerships



Talent Programs



Community Engagement



- Find A Career Path
- Start Your Career
- Identify Tools
- Discover Resources

Start or Advance Your Career in Northeast Florida

From first jobs to big moves—Earn Up has you covered.

Take Our Career Quiz

Advanced Manufacturing

[Learn More](#)

Transportation & Logistics

[Learn More](#)

Financial Services

[Learn More](#)

Life Sciences

[Learn More](#)

Technology Services

[Learn More](#)

Corporate Operations

[Learn More](#)

Support Industries

[Learn More](#)



EarnUpNEFL



@earnuptalent



Earn Up



@earnuptalent

JAX MARKS THE SPOT

Transportation & Logistics

JAX is one of the only centrally located East Coast regions offering all five pillars of logistics: rail, air, maritime, highway and shipping/warehousing. This makes Northeast Florida ideal for international trade as well as logistics and supply chain management investments and employment.

FAST FACTS

86,800+ employed in
Transportation & Logistics in JAX

\$74,997 average wage per worker in the region

The image displays the logos of the top 10 U.S. companies by revenue in 2019, arranged in two rows. Each logo is accompanied by its name and the number of employees.

Company	Employees
amazon	8,000 employees
CROWLEY	1,300 employees
ups	4,500 employees
KeHE	300 employees
PORT	180 employees
TOTE Maritime	180 employees
Walmart	630 employees
ALCOHOL & BEVERAGE	850 employees
wayfair	750 employees
CSX	2,530 employees

Entry-Senior Level



Financial Services

Regional colleges & degree/certificate programs with Financial Services (or related) concentrations

- Edward Waters University
- Florida State College at Jacksonville
- Jacksonville University
- Keiser University
- St. Johns River State College
- University of North Florida
- Flagler College
- University of Florida (Graduate Campus)

**ADVANCED
DEGREE**

- Accountancy or Accounting (MAcc)
- Business Administration or General Administration (MBA or DBA)
- Business Analytics (MS)
- Management (MS or MBA)

4-YEAR

- Business Administration/Management (BA, BS, or BBA)
- Business Analytics
- Finance or Accounting (BA, BS, or BBA)
- Financial Planning (BBA)
- Financial Services (BS)
- Organizational Management

DEGREE

- Accounting or Accounting Technology (AS)
- Business Administration (AS or AA)

1 YEAR
(OR LESS)

- Accounting Technology Management, Operations or Specialist
- Business Management, Operations or Specialist
- Risk Management and Insurance Management or Operations

HIGH SCHOOL

- High school students enrolled in any **one of 17** related Career and Technical Education (CTE) academies or curriculum. This also includes certification opportunities.

DATA PROVIDED BY JOBSEQ 2026, ONET.ORG, BLS.GOV AND INDEED.COM
This represents a sampling of programs currently being offered. Curriculum is subject to change



Advanced Manufacturing

FAST FACTS

Job Title	Average Wages	Annual Demand
Assembler, Assembly/Production	\$43,800	329
Supervisor	\$70,400	170
Material Mover	\$41,900	168
Quality Control/Inspector	\$54,900	130
Machine Operator	\$52,300	109
Welder	\$53,800	107
Sales Representative	\$79,400	94
Electrical Assembler	\$41,800	81
Operations Manager	\$143,300	81
Industrial Engineer	\$102,500	64

Source: JobsEO 2026

39,300+ employed in
Northeast Florida

\$84,895 average wage
per worker

Advanced Manufacturing produced **\$2.3 Billion in GDP** in NEFL in 2022

AREAS OF EXCELLENCE

Aircraft & Aviation Components
Aerospace & Defense Technologies
Maintenance & Repair
Metal Products & Machinery
Aaribusiness



I enjoy the machinery & the precision of the instruments & equipment. I'd rather hold a wrench than a pen, because I like that mental to physical problem solving.

Tyler Wilson
Certified Production Technician at Vac-Con

Dr. Anna Lebesch, Senior Vice President
(904)366-6651 or alebesch@jaxusa.org

Earn Up is powered by JAXUSA Partnership, the private, nonprofit division of JAX Chamber that is Jacksonville's regional economic development initiative overseeing the efforts of the seven counties of Northeast Florida. Earn Up also works closely with CareerSource Northeast Florida to ensure that employers have the best assistance or any pertinent workforce needs.

BLOGS & SPOTLIGHTS

Blog

Earn Up's blog provides detailed insights on workforce development initiatives in the Jacksonville region. The seven-county region in Northeast Florida is one of the fastest-growing areas of the United States and Earn Up is committed to helping Jacksonville maintain a world-class workforce across all our target and support industries through [Career Pathways](#). Our blog updates regularly to see how we are fostering talent that helps businesses grow.

Filter

All

Advanced Manufacturing

Apprenticeships

Career and Technical Education

Career Pathways

Career Planning

College

Financial Services

High School

Internships

Life Sciences

Other

Technology Services

Veterans

Volunteering



Career Pathways

High-Paying Jobs in Northeast Florida That Don't Require a 4-Year Degree

Not every high-paying career requires a bachelor's degree—especially in a fast-growing region like Northeast Florida. In



College Veterans

Returning to College After Service – Transition Tips for Veterans

For many veterans, the move from military service to college brings a mix of opportunity and uncertainty. The structure



Career Planning

Monetize Your Passion: How to Turn a Hobby into a Career

Turning hobbies into careers is no longer a rare outcome—it has become a realistic and strategic path for students exploring life

Returning to College After Service – Transition Tips for Veterans

For many veterans, the move from military service to college brings a mix of opportunity and uncertainty. The structure of military life is replaced with flexible schedules, independent learning and new expectations. While that shift can feel unfamiliar, the strengths developed through service—discipline, leadership and adaptability—translate well into academic success.

Northeast Florida offers a strong network of colleges, training programs and veteran support services, making it an ideal place to begin the next chapter.

Understand Education Benefits First

Before enrolling, it is essential to fully understand the education benefits available through the U.S. Department of Veterans Affairs. Programs like the Post-9/11 GI Bill can help cover tuition, housing and other education-related costs.

Taking time to review benefit details can help answer key questions:

- What expenses are covered?
- How long do benefits last?

Yiming Huang

Software Test Engineer, Medtronic

Spotlight Testimonial



TITLE

Software Test Engineer

INDUSTRY

Advanced Manufacturing

COMPANY

Medtronic

Medtronic

Yiming Huang is a young professional who has achieved an early career milestone – making a successful transition from intern to full-time team member at [Medtronic](#), a global leader in medical technology, services and solutions.

After earning her bachelor's degree in electrical engineering at Florida State University in 2024, Huang transitioned to full-time employment as a Software Test Engineer at Medtronic in Jacksonville. The company develops and manufactures a wide range of products and therapies to diagnose, prevent and monitor more than 70 chronic conditions. In the past year, its therapies have improved the lives of more than 78 million people worldwide.

"Medtronic's mission is to alleviate pain, restore health and extend life," Huang said. "It is extremely rewarding to know that the work that I'm involved with is helping to make a meaningful difference in patients' lives."

Huang plays a key role in the testing and quality assurance processes to ensure the reliability and performance of Medtronic's advanced medical devices. Her responsibilities, which include designing, developing and executing test automation frameworks including troubleshooting and maintaining test documentation, require attention to detail, critical thinking skills and technical proficiency. She works independently on projects and collaborates with team members on products and priorities.

"Collaborating is a great way to align on goals and deliverables with my colleagues," Huang said.

Huang's mother, an engineer, inspired her interest at an early age. As a student at Nease High School in Ponte Vedra, Huang participated in the International Baccalaureate (IB) Diploma Program, a rigorous, two-year curriculum, and the Stellar Academy of Engineering, which provided hands-on learning in software design and opportunities to earn professional industry certifications in design software programs including AutoCAD.

"I gained hands-on experience working on fun, interesting projects, and it made me realize how much I like problem solving and creativity," Huang said.

While at FSU, Huang completed four summer internships at Medtronic including two in the Women in Science and Engineering (WISE) Internship Program, an internship experience targeting rising college freshman and sophomores. The

JAX

MARKS THE SPOT



High School

Start the Process

Earn Up provides Career Pathways to help high schools students, adult workers and veterans easily identify opportunities across a variety of industries and plan career goals.

[Learn More →](#)



Adult Learners

Knowledge is Power

Knowledge is power. Whether you're looking to gain a certification, complete a degree or pursue a new specialty, Earn Up is here to provide you the resources that will help you meet your career goals.

[Learn More →](#)



Veterans

Continue Your Calling

As one of the largest military populations in the U.S., Northeast Florida is committed to helping veterans from all branches of the military successfully adjust to the next phase of their career.

[Learn More →](#)



Connect to Companies

Experience Matters

Take advantage of work-based experiences, like an internship or a job shadow. These meaningful experiences directly relate to your intended career pathway.

[Learn More →](#)

[Career Pathways ▾](#)

[Connect To Companies ▾](#)

[I Am A... ▾](#)

[Resources ▾](#)

Invest In Your
Company's
Future

EARN UP
POWERED BY JAXUSA

By Investing
In **Theirs**



EarnUpNEFL



@earnuptalent



Earn Up



@earnuptalent



Explore Internships

Advanced Manufacturing

Highly advanced, highly diverse: that's Jacksonville. Here, you'll find countless companies eager to hire bright talent and nurture your skills -- see for yourself.

[VIEW 74 INTERNSHIPS](#)

Corporate Operations

Got a knack for strategy, consulting or operations? Take your business acumen to top-ranked companies in JAX and learn the ins and outs of the industry. Discover the latest listings today.

[VIEW 206 INTERNSHIPS](#)

Financial Services

Invest in your future with JAX's rich ecosystem of financial services companies, banks, and investment houses as well as fintech companies and startups looking for students just like you. Ready to dive in? Browse the region's internships available now.

[VIEW 122 INTERNSHIPS](#)

Life Sciences

Support Industries

Technology Services

CAREER QUIZ

Not sure which industry fits you best?



Start →

EARN UP
POWERED BY JAX

↺ Start again

Transportation & Logistics

Your closest industry matches are...

Transportation & Logistics
Advanced Manufacturing
Financial Services

You see the small details in the big picture—and you like when everything fits together. You may be a good fit for Transportation & Logistics! Some jobs in Transportation & Logistics are active and involve traveling, while others are strategic and involve operational oversight. It's all about getting materials from one place to another efficiently and safely. From planning routes and managing transportation methods to tracking shipments and solving problems, roles in Transportation & Logistics are becoming increasingly important in our interconnected world. Northeast Florida's location on the coast and along major roadways makes it America's Transportation & Logistics center. Fortune 500 companies Landstar and CSX are two of the organizations leading the way in Northeast Florida. [Learn more about building a career in Transportation & Logistics](#) or [explore all of Northeast Florida's career pathways](#).



Learn More About All Career Pathways

EARN UP

PARTNERSHIPS

Presentations

- Secondary and postsecondary CTE
- CBO presentations
- PTO
- College summer interns

Tabling at college and career fairs

FAFSA events

Educator Externship & other professional development forums

➤ CareerSource

State of the region presentations



CAREER PATHWAY **EVENTS**

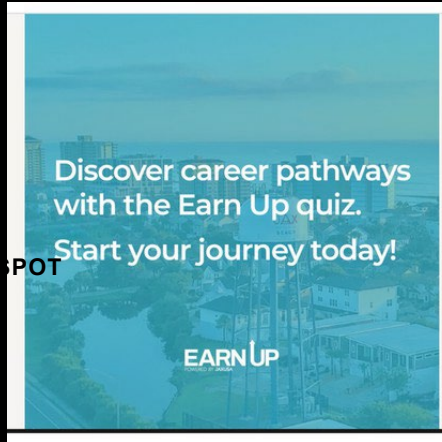
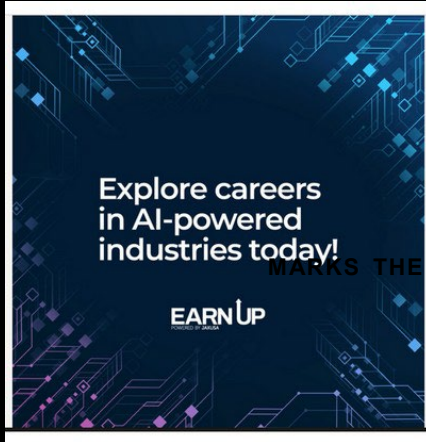
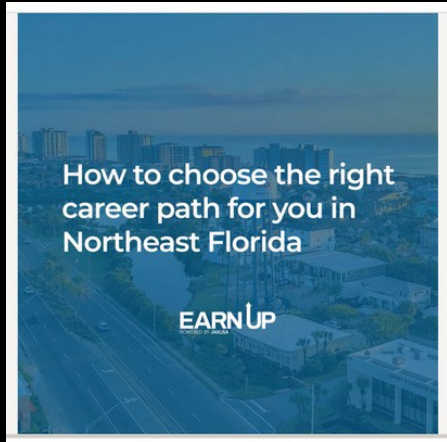


SOCIAL MEDIA **CAMPAIGN**

January-December 2025

➤ 63,549 Clicks to Website

➤ 900,478 Reach



EARN UP
POWERED BY JAXUSA



CONNECTING ACADEMICS TO CAREER PATHWAYS

STUDENT ENGAGEMENT

- **Clear Purpose:** *Students understand why*
- **Skill Translation:** *Math becomes data analysis for logistics, English becomes professional communication for Marketing*
- **Attendance & Completion:** *High relevance encourages participation*
- **Better ROI:** *Students see the immediate financial value of education*
- **Academic Confidence:** *Mastering skills is rewarding when tied to a specific goal*
- **Informed Choices:** *First generation college students gain insights into high paying local industries*
- **Community Growth & Connection:** *Real work projects and networking connects students with opportunities*

Educator Resources

Welcome Educators! Earn Up is proud to partner with teachers, counselors and community-based organizations, who all have valuable touchpoints with students, to provide educator resources that will help with career path development. Through the regular interactions you have with those who will soon enter the workforce, you can help to expand the awareness and understanding of Northeast Florida's target and support industries, as well as their accompanying career pathways and regional employers.

To help facilitate this increased student awareness, the educator resources below provide engaging, interactive activities to help students develop, deepen and refine their understanding of the professions flourishing in Northeast Florida. These resources allow educators to guide and enhance the student experience as they use this ever-changing website—which features region-specific employment and wage data, employer links, and educational and community resources.

These resources allow you to select the best method of learning for students based on their learning styles and the types of classroom environment (in-class, hybrid or virtual) in which you're engaging them. Lesson plans are categorized into question and response, investigative learning, collaborative learning, mini-lessons and preparation resources.

If you need additional resources to help your students find their career path [contact us here](#).

Investigative Learning

**Career Exploration Essay
Assignment** 

**Informational Interview Career
Assignment** 

**Career Vision Board
Assignment** 

**PowerPoint Career
Assignment** 



MELISSA VASSEUR
SENIOR DIRECTOR,
TALENT DEVELOPMENT

(904) 366-6637

mvasseur@jaxusa.org



FCAN Initiatives in Immokalee

Guadalupe
Center



Anita Herrera

FCAN 2026 College Ready Florida
Innovator



Tutor Corps High School

135 students in 9th - 12th grade

- ❑ Students earn wages & accrue scholarships by tutoring elementary & middle school students
- ❑ Students participate in college preparation workshops including:
 - ❑ SAT/ ACT prep
 - ❑ Financial aid
 - ❑ Career exploration
 - ❑ Spring break trips and Pre-College Summer Programs
- ❑ Each student is paired with a community mentor
- ❑ Students are all from Immokalee High School
- ❑ Students participate in other extracurriculars

100% of students earn college acceptance



Class of 2026

By the Numbers

34

Seniors

4.27

Average GPA

386

College credits earned

\$4.15M+

Scholarships, Grant Awards
including College Partnerships

Apply Yourself Florida

Post-secondary Application Support

Building the Foundation - Junior Year

- Students create a living college list
 - Based on Academics, Test Scores, Interests, Personal Priorities, etc.
- Students categorize schools as
 - Safety
 - Match
 - Reach
- Students research majors, campus culture, location, cost, and support services
- Students update lists as needed



Apply Yourself Florida

Post-secondary Application Support

Turning Plans into Applications- Senior Year

- Weekly Senior Meetings
 - Track Application Milestones
- Essay & Personal Statement Workshops
 - One-on-One Feedback from brainstorming to final draft
- Senior Work Days
 - Early-release and no-school days
 - Dedicated time to work on
 - Common App
 - STARS
 - Institutional Applications and Requirements
- Presentations from college admission representatives



Apply Yourself Florida

Post-secondary Application Support

Preparing Students to Advocate for Themselves

- Soft-skill Workshops
 - Etiquette
 - Public Speaking
 - Personal Branding
- Intentional Equity of Access
 - Transportation & Meals provided



Florida FAFSA Challenge

Financial Aid Completion

Making Financial Aid Feel Manageable... Start Early

- Awareness begins in spring of junior year
 - Workshops on process and how it can impact college affordability
 - Estimate numbers help plan college costs ahead of time

Hands-On Support

- 6+ group FAFSA Nights
 - 3 during spring of junior year
 - 3 during fall of senior year
- One-on-One appointments available for families as needed

The Impact

- Financial aid anxiety reduced
- Personalized follow-up builds family confidence and financial awareness
- Consistent support helps students move from completion to actually accessing college financial aid



College Decision Day Florida

Celebrating Postsecondary Plans

Formal Senior Celebration & College Decision Day

- Celebrate seniors and all postsecondary pathways alongside their families and support systems

College Shirt Reveal & Senior Photoshoot

- Showcases students' next steps while building excitement and visibility

College Acceptance & Enrollment Displays

- Showcase student achievements and inspire future cohorts



Plan It Florida

Post-secondary and Career Planning

Planning is continuous and developmental

- Annual career interest inventory
 - Results guide major exploration, college research, pre- college program placement



Sophomore Year	Junior Year	Senior Year
Weekly Career Presentations	Focus Shifts to ACT/ SAT & Understanding Admissions Process	Weekly Progress Meetings
College/ Career Research	Spring Break College Tour (FSU, UF, UCF, etc.)	Complete Applications, Financial Aid, and Enrolment Steps
Formal In-depth Career Project	Pre-college Summer Programs	One-on-One Student Intervention as Needed